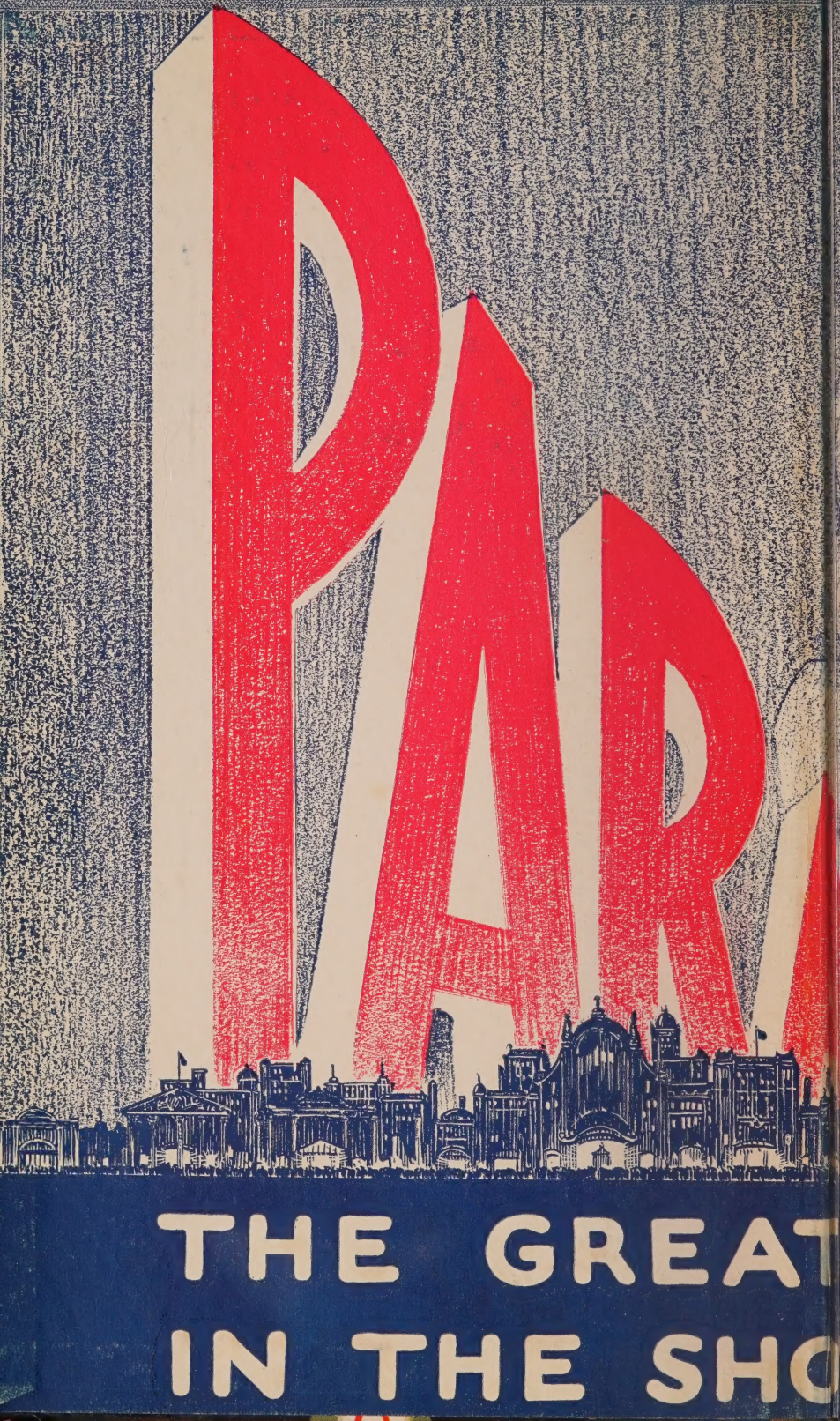
RELEASES
FEBRUARY
AUGUST
1927
and
DATE BOOK

ROUGH RIDERS
LONDON
IT
NEW YORK
HOTEL IMPERIAL
WINGS
MAN WHO FORGOT GOD
HAROLD LLOYD
WEDDING MARCH
SORROWS OF SATAN
GENTLEMEN PREFER BLONDES

TIPTOES
LOVE'S GREATEST MISTAKE
CHILDREN OF DIVORCE
CASEY AT THE BAT
METROPOLIS
AN AMERICAN TRAGEDY
GREATEST SHOW ON EARTH
BEAU GESTE
OLD IRONSIDES
WAR OF THE WORLDS

PARAMOUNT PICTURES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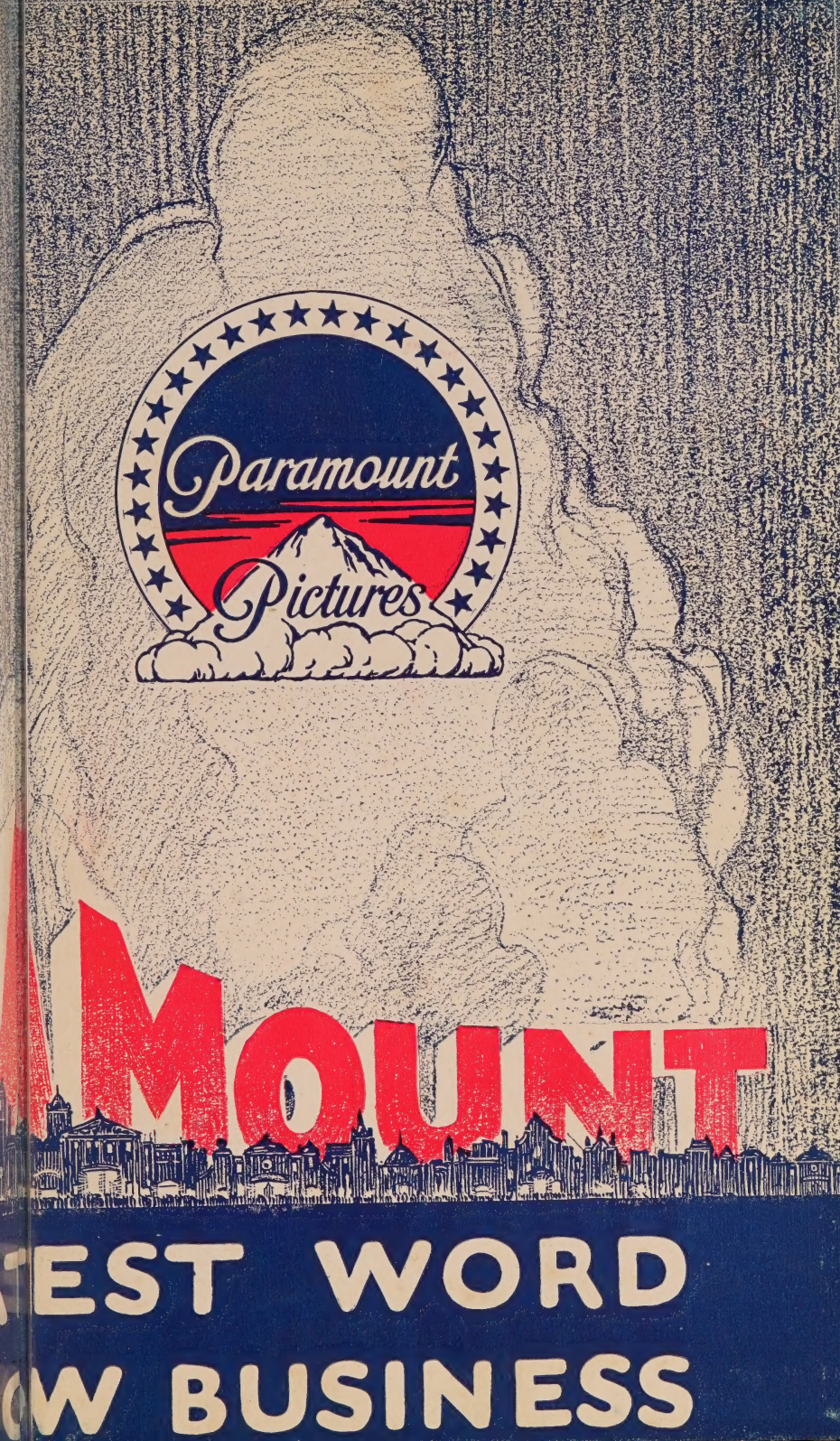
THE GREAT
IN THE SHO


Paramount
Pictures
MOUNT
EST WORD
W BUSINESS

Copyright 1926 Famous Players-Lasky Corporation
Country of Origin U. S. A.

PARAMOUNT offers herewith a book of the utmost importance to every exhibitor in America.

It contains Paramount's announcement of new product released from February to August, 1927.

It comprises a full account of the greatest road show program in the history of motion pictures.

It lists current releases of the 15TH BIRTHDAY GROUP and indexes every picture issued by this company since its organization.

It supplies exhibitors with a date book in which to keep full records of their business for fifty-two weeks.

IT IS ONE MORE PROOF THAT PARAMOUNT, IN PRODUCT AND SERVICE, IS THE UNDISPUTED LEADER OF THIS INDUSTRY.

PRESENTED WITH THE COMPLIMENTS OF

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, President
NEW YORK CITY

Paramount in 1927. *By Adolph Zukor*

Greater Paramount Pictures. *By Jesse L. Lasky*

Service to the Exhibitor. *By S. R. Kent*

Paramount Stars

Paramount Directors and Authors

THE PERFECT 36—ANNOUNCEMENT
(Released from February to August, 1927)

CURRENT PARAMOUNT ROAD SHOWS

SUPER ATTRACTIONS OF THE FUTURE

National Advertising

Paramount Ad Sales

Showman's Manual

CURRENT PARAMOUNT PICTURES
(Released from August, 1926 to February, 1927)

GREAT PICTURES AVAILABLE AGAIN

SHOWMAN'S GROUP

GREATER FORTY GROUP

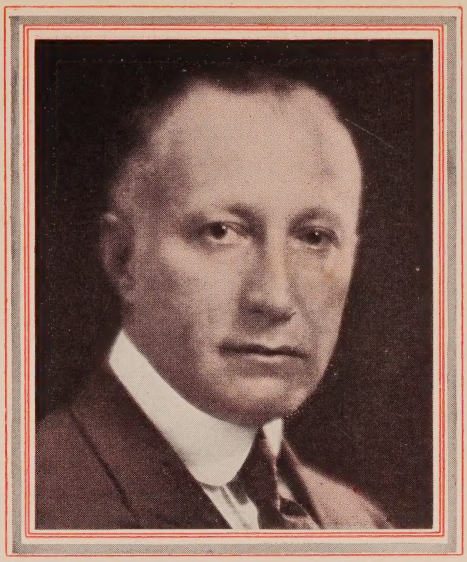
SECOND FAMOUS FORTY GROUP

FAMOUS FORTY GROUP

Exhibitors Date Book

Index of Paramount Pictures by Stars

Index of Paramount Pictures by Types



PARAMOUNT *in* 1927

By ADOLPH ZUKOR

PARAMOUNT is fifteen years old—an international institution of proven strength and sterling reputation.

Paramount Pictures are distributed today in seventy countries speaking thirty-seven different languages. Within a few weeks we shall throw open the doors of the finest edifice ever erected as a tribute to an industry—the Paramount Building, in Times Square, New York, the hub of the amusement universe.

Our leadership has depended and always will depend upon our ability to supply, week after week, consistently and in large quantity, the best pictures in this business.

We honestly believe that never in the history of this company was Paramount production proving its superiority at the box office so emphatically as it is today with the pictures of the 15th BIRTHDAY GROUP.

The new productions announced in this book for release from February to August, 1927, —THE PERFECT 36—guarantee your theatres a continuance of this uniformly excellent entertainment. They insure Paramount leadership.

GREATER PARAMOUNT PICTURES

By Jesse L. Lasky

ALL over the country, Paramount's 15TH BIRTHDAY GROUP is setting the most sensational box office records in history. Every promise made for this great program has been fulfilled and far exceeded!

Never was the Paramount producing organization in such a marvelous position for assuring even greater product! Paramount has enlisted under its banner the cream of the acting, directorial and writing geniuses of the world. Wonderful as has been the performance of the 15TH BIRTHDAY GROUP, the new product released from February to August, 1927—THE PERFECT 36—will far surpass it. With our splendid spirit, talent, story material and limitless resources, this is not a prediction—it is a guarantee!

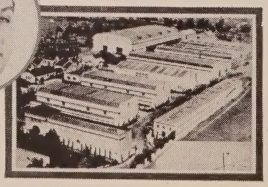
B. P. Schulberg

Lucien Hubbard

Ralph Block

William Le Baron

(Above) Hector Turnbull Eric Pommer



West Coast Studios

East Coast Studios

SERVICE TO THE EXHIBITOR

By
S. R. Kent

PARAMOUNT leadership is based upon service to the exhibitor. We have always delivered:

(1) Productions of the highest average quality.

(2) The most pictures in the business.

(3) Released as and when promised on definite release dates.

Check the box office records of Paramount's 1926–7 product shown so far—such successes as "Variety," "Tin Gods," "Mantrap," "The Campus Flirt," "Padlocked," "Fine Manners" and a dozen others. With "The Quarterback," "Eagle of the Sea" and Harold Lloyd's latest and greatest on the way.

Study carefully the productions set down in this book for release from February to August 1927—THE PERFECT 36.

What other product offered before can come anywhere near it in strength of stars, stories, directors and all that makes great entertainment?

Look ahead to the army of coming super-productions to—"Beau Geste," "Old Ironsides," "The Wedding March," "Barnum," "Wings," "Metropolis," "The Rough Riders," "Gentlemen Prefer Blondes," "An American Tragedy," "War of the Worlds," Griffith's" The White Slave," and a host of others. The box office records of Paramount Pictures and the guarantee which we can definitely give for the future entitles Paramount Pictures to first consideration by every exhibitor in America.

THE CHOICEST SLICES

OF THIS FAMOUS CAKE

GREAT BOX OFFICE STARS *and* FEATURED PLAYERS

Harold Lloyd
Pola Negri
Raymond Griffith
Adolphe Menjou
W. C. Fields
Florence Vidor
Wallace Beery
Betty Bronson
Noah Beery
Lois Wilson
Louise Brooks
Emil Jannings
Lawrence Gray
Arlette Marchal
Lois Moran
Warner Baxter
Charles Rogers
Margaret Morris
William Powell
Percy Marmont
Clive Brook
James Hall
Carol Dempster
Will Rogers
Evelyn Brent
Charles Emmett Mack
ZaSu Pitts
Thomas Meighan
Richard Dix
Bebe Daniels
Douglas MacLean
Esther Ralston
Clara Bow
Raymond Hatton
Gilda Gray
Alice Joyce
Jack Holt
Ford Sterling
Lya de Putti
Neil Hamilton
Mary Brian
Ricardo Cortez
Alyce Mills
George Bancroft
Georgia Hale
Norman Trevor
Dorothy Gish
El Brendel
Chester Conklin
Fay Wray
Ed Wynn
Charles Farrell
Mildred Davis
Dale Fuller

LEADING DIRECTORS

D. W. Griffith
Ernst Lubitsch
James Cruze
Herbert Brenon
MalcolmSt.Clair
Edward Sutherland
F. W. Murnau
Gregory La Cava
William Beaudine
Luther Reed
John Waters
H. D'Abbadie D'Arrast
Karl Brown
Eric von Stroheim
Frank Lloyd
Monta Bell
Marshall Neilan
Clarence Badger
Frank Tuttle
William Wellman
Herbert Wilcox
Victor Fleming
Arthur Rosson
Mauritz Stiller
Merian Cooper

MOST POPULAR AUTHORS

Zane Grey
TheodoreDreiser
Anita Loos
H. G. Wells
Sinclair Lewis
Laurence Stallings
Elinor Glyn
P. C. Wren
Lajos Biro
Monte Katterjohn
Nunnally Johnson
Warwick Deeping
Dixie Willson
Frederick Arnold Kummer
Herman Mankewicz
Owen Davis
Somerset Maugham
Joseph Jackson
Maximillian Foster
I. A. R. Wylie
Hall Caine
Frederick Lonsdale
Guy Bolton
Thomas Burke
Bruce Barton
Alfred Savoir
Max Marcin
Samuel Hopkins Adams
Hermann Hagedorn

THE PERFECT 36

RELEASED FEBRUARY TO AUGUST ~~~ 1927

Also CURRENT PARAMOUNT ROAD SHOWS

Elinor Glyn's

"IT"

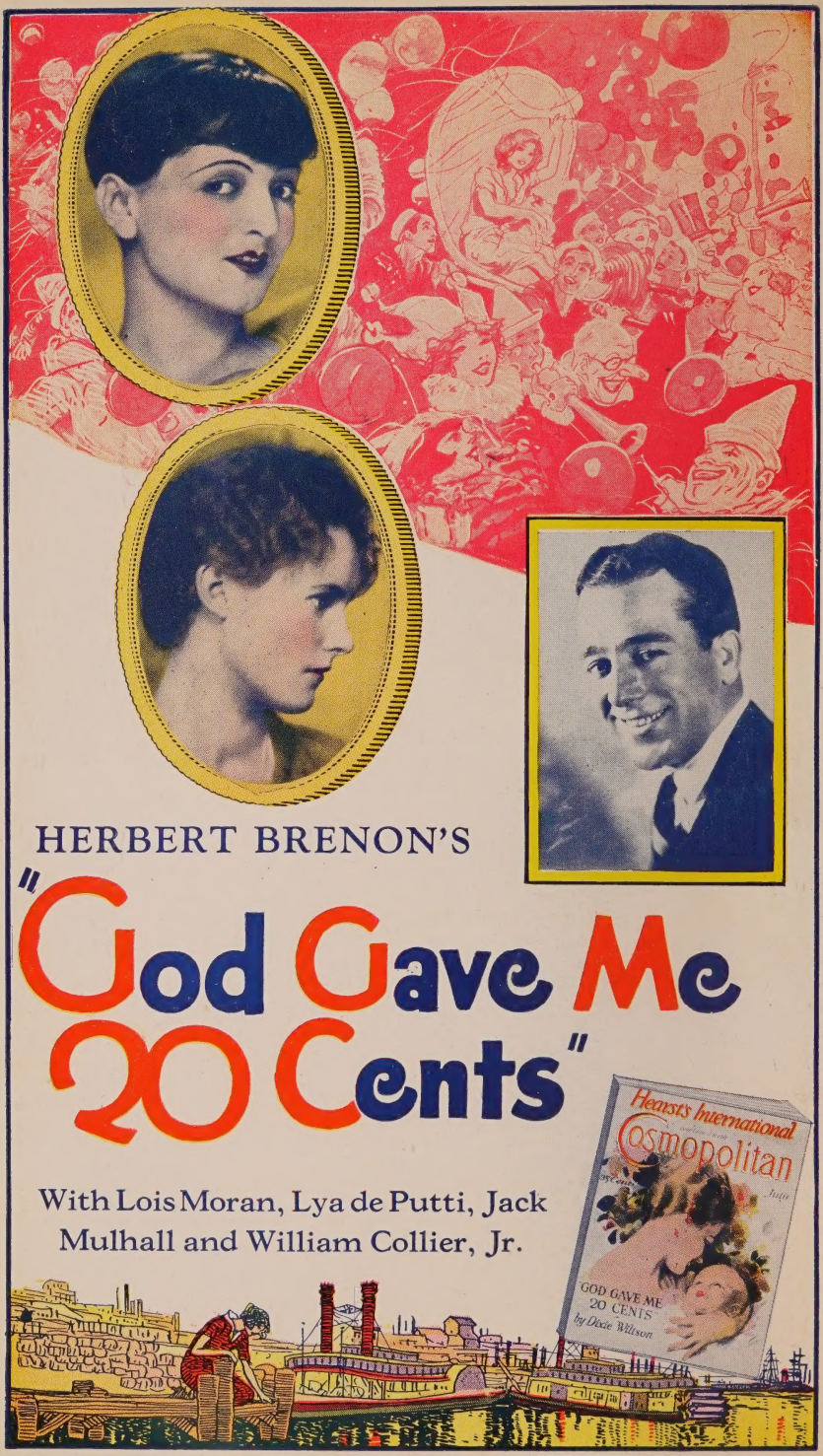
CLARA BOW

With Antonio Moreno

CLARENCE BADGER

production

CLARA BOW has "It" more than any star in the world! And how she proves it in this flashy Elinor Glyn story!


HERBERT BRENON'S
"God Gave Me 20 Cents"
With Lois Moran, Lya de Putti, Jack Mulhall and William Collier, Jr.
Hearsts International
Cosmopolitan
GOD GAVE ME 20 CENTS
by Dixie Willson

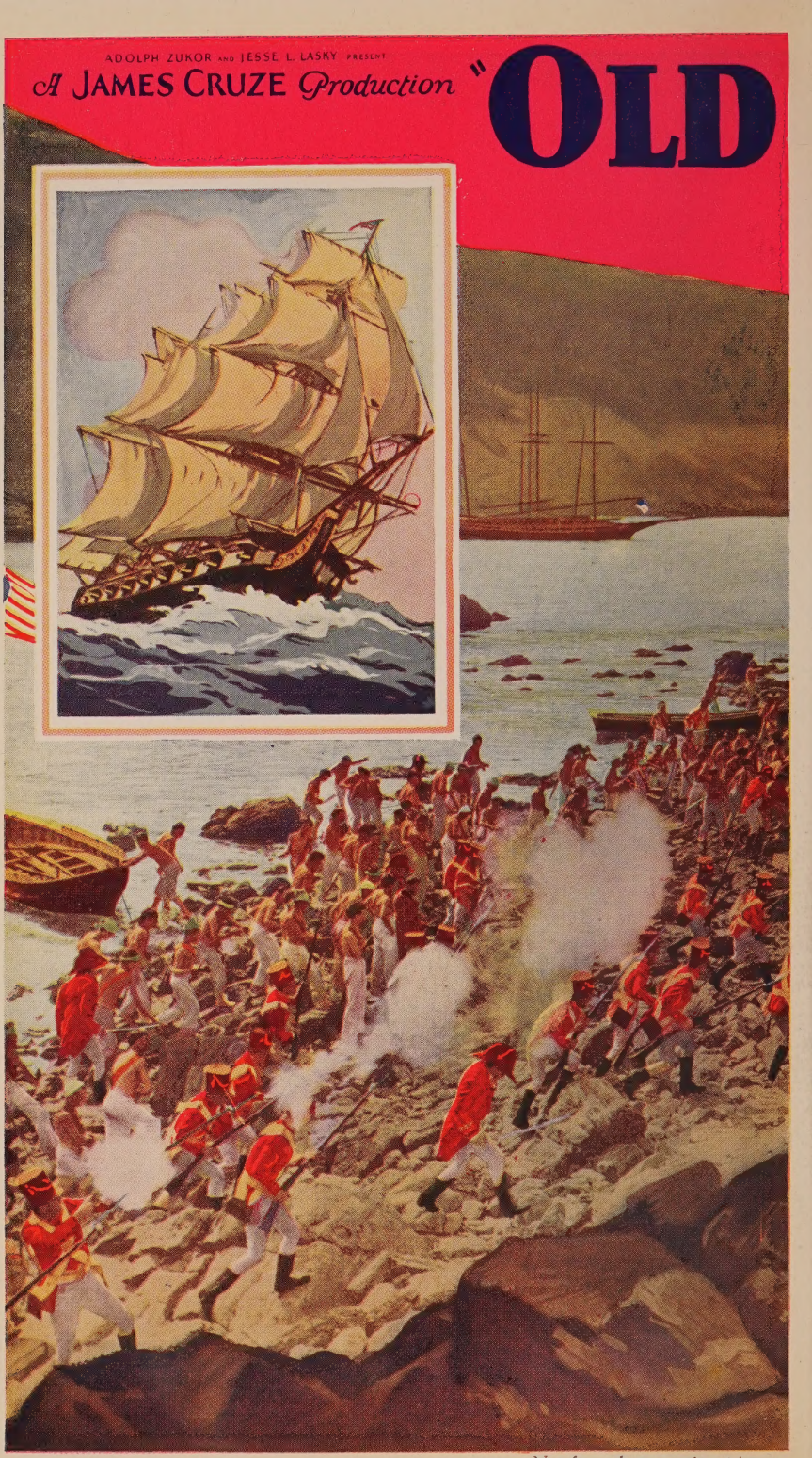
The director of "Beau Geste" has superbly picturized Dixie Willson's enthralling story of the love of a bad and a good woman for a handsome American sailor lad, with picturesque New Orleans as the setting. Adapted by John Russell and Elizabeth Meehan.

"Casey at the Bat"
MANAGER
MUDVILLE
MUDVILLE
Starring
WALLACE BEERY and
RAYMOND HATTON
IF ever there was a "natural," "Casey" is it! Beery as the mightiest batsman of them all and Hatton as the midget manager who is always trying to tell him how to do it. Supervised by Hector Turnbull.
A Paramount Picture

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

A JAMES CRUZE *Production*

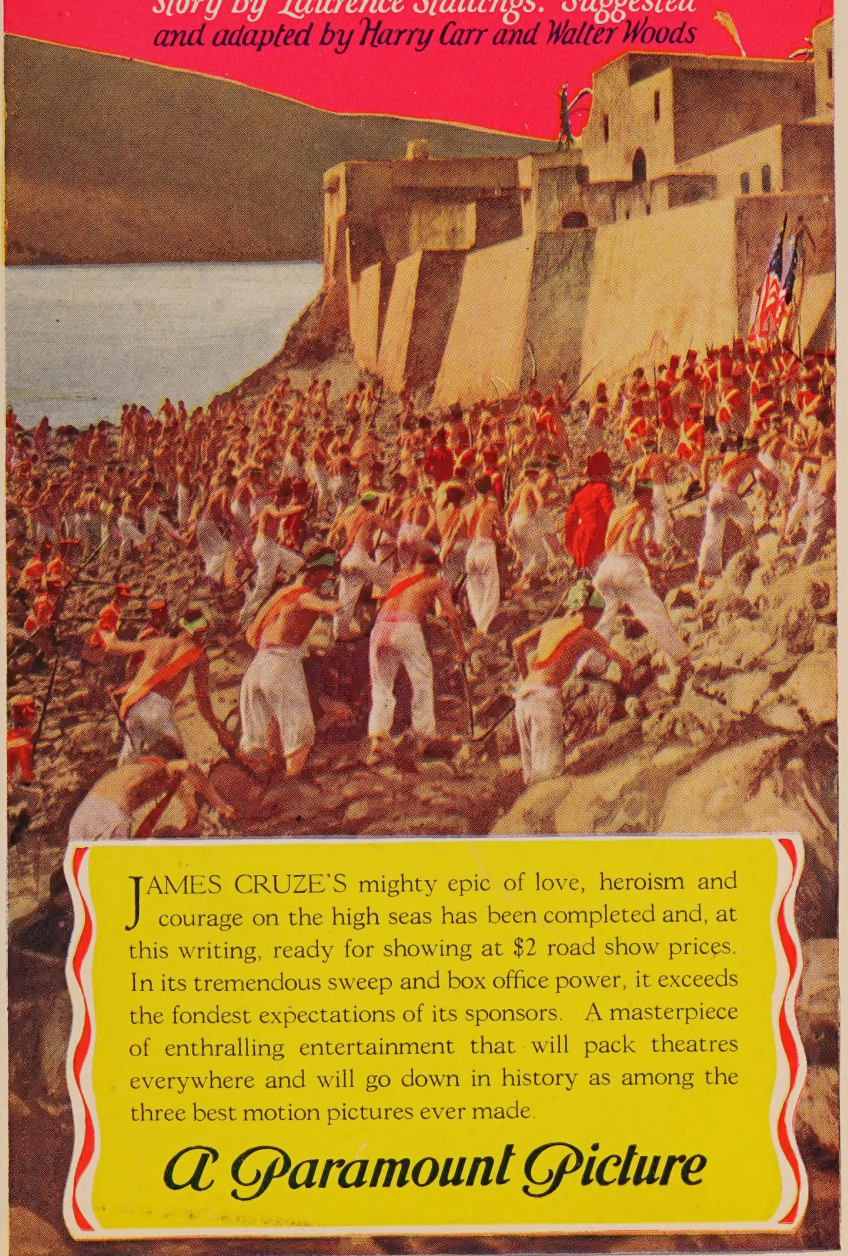
"OLD



Not for sale to motion picture

IRONSIDES

with WALLACE BEERY - ESTHER RALSTON
GEORGE BANCROFT - CHARLES FARRELL
Story by Laurence Stallings. Suggested and adapted by Harry Carr and Walter Woods



JAMES CRUZE'S mighty epic of love, heroism and courage on the high seas has been completed and, at this writing, ready for showing at $2 road show prices. In its tremendous sweep and box office power, it exceeds the fondest expectations of its sponsors. A masterpiece of enthralling entertainment that will pack theatres everywhere and will go down in history as among the three best motion pictures ever made.

A Paramount Picture

theatres at the present time.

Thomas Meighan

in

"THE SILVER SHIELD"

(tentative title)

THE screen's most popular male star in a strong action-drama written especially for him by the famous playwright, Owen Davis. Even greater than "Tin Gods."

A Paramount Picture

Adolph Zukor and Jesse L. Lasky Present

FLORENZ ZIEGFELD'S

With the Greatest
All-Star Cast of 1927

A MAGNIFICENT production personally supervised by Florence Ziegfeld, the world's greatest magician of feminine youth and beauty. Featuring a great cast of screen favorites and the famous Ziegfeld girls, the most exquisite beauties the eye has ever feasted upon. The inside story of the Ziegfeld belles and how they bloom in Broadway's garden of gaieties, heart aches and temptations. The gowns and settings will be the most lavishing and dazzling ever seen.

Directed by Harry D'Arrast

A Paramount Picture

RICHARD DIX

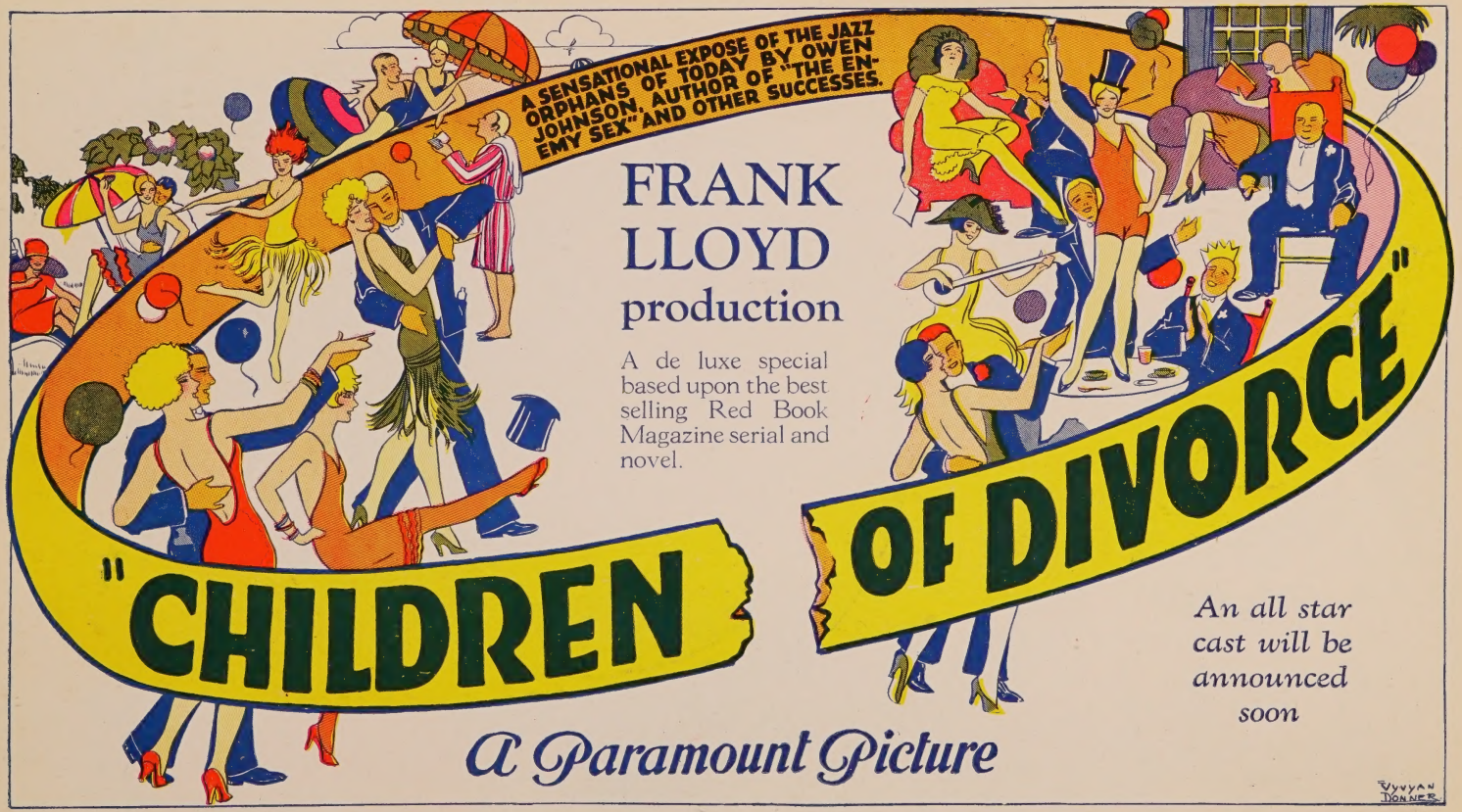
in

"BACK TO NATURE"

(tentative title)

DIX has won a place among the very top row of male stars by reason of one smashing success after another. "Back to Nature," a swift comedy of love and adventure, which takes a new slant on the South Seas, assures this popular star another big success.

A Paramount Picture


A SENSATIONAL EXPOSE OF THE JAZZ ORPHANS OF TODAY BY OWEN JOHNSON, AUTHOR OF "THE ENEMY SEX" AND OTHER SUCCESSES.
FRANK LLOYD production
A de luxe special based upon the best selling Red Book Magazine serial and novel.
"CHILDREN OF DIVORCE"
An all star cast will be announced soon
A Paramount Picture

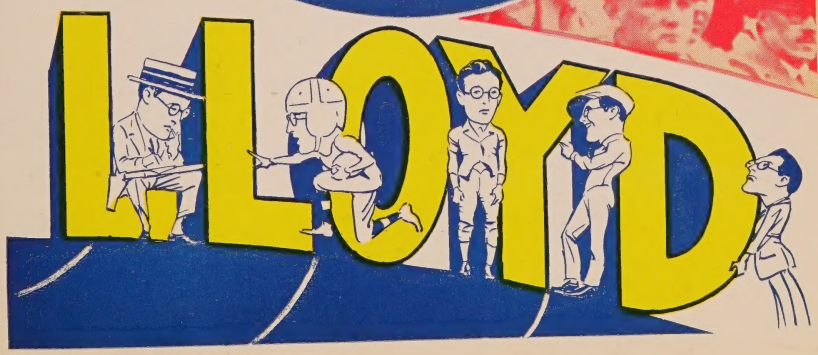
The World's Greatest
HAROLD

Comedy Attraction!

King of Money Makers

IN the screen world Harold Lloyd stands alone and unique. He is a beloved American institution. The bare announcement by a theatre of the coming of a new Lloyd production is sufficient to focus the whole town's attention on that house. A new Lloyd-Paramount release is due very soon. Others will follow. Get set for a greater Lloyd harvest than ever!

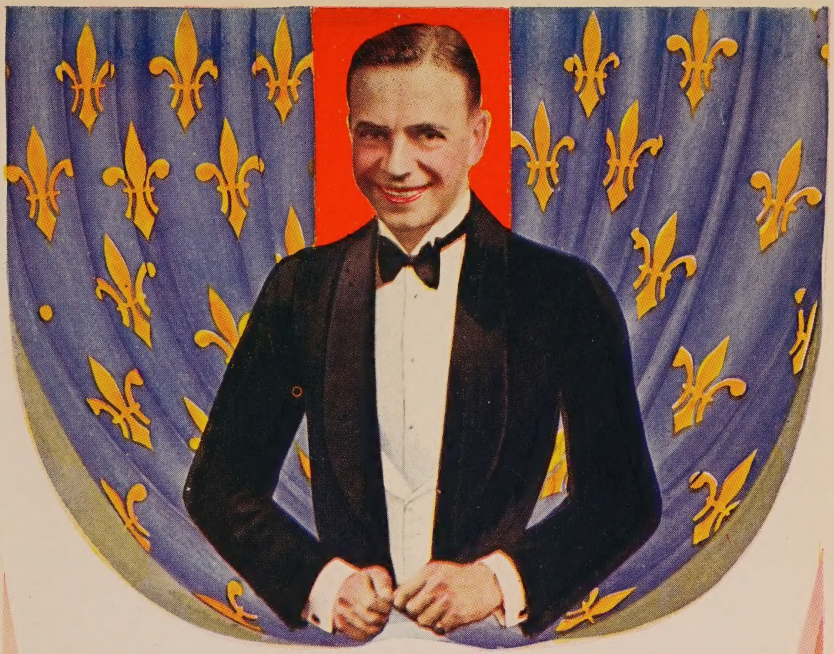
Produced by Harold Lloyd Corporation. Released by Paramount



AT last the heart of the Titan city, with all its roaring adventure, lights and shadows, has been laid bare on the screen in a glowingly dramatic story. Produced by the man who made "The Ace of Cads." A big story of tremendous melodramatic strength and heart appeal. By Barbara Chambers and Becky Gardiner. Screen play by Forrest Halsey. Cast also includes William Powell and Norman Trevor.

A Luther Reed Production

A Paramount Picture



DOUGLAS MacLEAN

in

"SEE YOU LATER"

(tentative title)

ANOTHER snappy success from this comedy favorite. Doug as a breezy, modern young go-getter who travels high, wide and handsome to fortune and a beautiful girl. Cast and director to be announced.

A Paramount Picture

HERBERT BRENON *production*

"SORRELL AND SON"

A PRODUCTION on road show scale of Warwick Deeping's great novel which is now sweeping the country. The heart piercing drama of a father's sacrifice and a son's fight for fame and a girl. As different as "Beau Geste" and made by the same director.

A Paramount Picture

"HOTEL IMPERIAL"

Starring

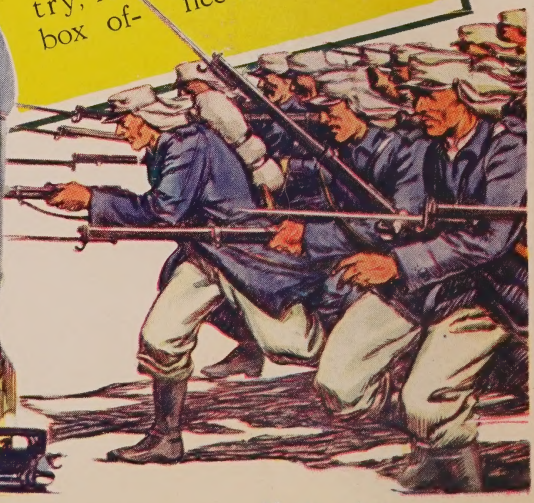
POLA NEGRI

MAURITZ STILLER'S tremendous production of the play by Lajos Biro with James Hall and George Siegmann. Pola Negri the beautiful storm center of riotous emotions and enthralling adventure stirred up by the havoc of war. A super-special! Supervised by Eric Pommer.

"BEAU GESTE" with RONALD

THE ROAD SHOW HIT OF THE HOUR!

AS we write, "Beau Geste" is in its tenth week at the Criterion, New York, at $2 top and playing to S. R. O. at every performance. At the Aldine, Philadelphia, it is the greatest road show attraction that ever played that house. In Boston, San Francisco and in every other large key center in the country, it is a sensational box office hit!



Not for sale to motion picture

GESTE

COLMAN

(BY ARRANGEMENT WITH SAMUEL GOLDWYN)

A HERBERT BRENON PRODUCTION

ALICE JOYCE · NEIL HAMILTON
NOAH BEERY · MARY BRIAN
WILLIAM POWELL · NORMAN TREVOR
RALPH FORBES · VICTOR McLAGLAN

A Paramount Picture

"BEAU GESTE" is like no other picture ever made. Probably the greatest melodrama ever unfolded on the screen, it also presents a baffling mystery in which dead men stand at arms, and other terrific events make your hair stand on end.

All the world wants to see "Beau Geste"! Watch for it—it is a gold-mine for your theatre.

From P. C. Wren's enormously popular novel of wild adventure in the Sahara. Screen play by Paul Schofield. Adaptation by John Russell and Herbert Brenon.

A Paramount Picture

theatres at the present time.

Raymond Griffith
in
"BE YOUR AGE"
(tentative title)
THE high hat star adds another comedy winner to his long list of successes. A fast-moving, ultra-modern story packed with gags and unfolding a real, appealing plot. The name of the leading woman, a well known favorite, and the rest of the big cast are being withheld until just before the production starts.
A Paramount Picture

THE ROLLS ROYCE OF SMART ENTERTAINMENT!

A
MALCOLM
ST. CLAIR
Production

NEW MORALS

YOU know the type of sterling box office comedy-drama for which the man who gave you "The Grand Duchess and the Waiter," "The Show Off," "The Popular Sin" and many others, is famous.

"New Morals" (tentative title) will tell the truth about the gilded smart set in this dizzy age. Frank, funny, handsomely gowned, absorbingly entertaining—no real showman will fail to book it at once. Further details of complete cast and story immediately!

A Paramount Picture

THE star of "Nell Gwyn" in throbbing drama of London's lights and shadows, written for her by Thomas Burke, author of "Limehouse Nights." An imported de luxe special.

A Paramount Picture

DOROTHY GISH IN LONDON

Directed by HERBERT WILCOX

Presented by BRITISH NATIONAL PICTURES, Inc.

ERNST LUBITSCH

production

Adolphe Menjou

and all star cast

"THE LAST OF MRS. CHEYNEY"

THE sparkling talents of Lubitsch and Menjou united in a lavish production of Frederick Lonsdale's famous play. A sensational success in New York, London and Paris. The story of a beautiful shop girl who, under the guidance of a suave Oxford graduate turned crooked, takes London society by storm for lawless purposes, only to fall in love with a young aristocrat. Marvelous combination of story, producer and star.

A Paramount Picture

D. W. GRIFFITH'S supreme achievement. Now playing to solid capacity plus standing room at every performance on Broadway, New York, at the Geo. M. Cohan Theatre at $2 top With road show engagements in all the principal cities of the United States to be started immediately at similar prices

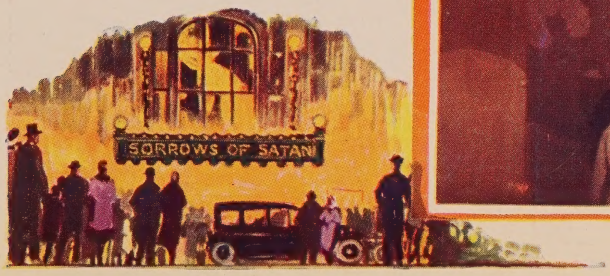
THE supreme drama of love, temptation and forgiveness of all times! A picture of such tremendous power and universal appeal as to pack every theatre in the world.

"Sorrows of Satan"

From Marie Corelli's world famous novel.

Adaptation by John Russell and George Hull.

Screen play by Forrest Halsey.



IN "WESTERNS" TOO

PARAMOUNT PRODUCTION STANDARDS

STORIES READ BY MILLIONS

PARAMOUNT OUTCLASSES THE FIELD

with

ZANE GREY

DE LUXE SPECIALS

PROVEN VALUE

ESTAB-LISHED STARS

BIG AUTHOR NAME

"The Mysterious Rider"

A TYPICAL Paramount-Zane Grey special of fights, hard riding and sweeping action that outstrips anything Western on the market for quality and box office entertainment values.

$1000.00 Each Week for Bravery
Liberty
5c
A Weekly for Everybody
IN THIS ISSUE
PRIZE SERIAL
FANNIE HURST'S
$50000
MANNEQUIN
A smashing special backed by a million dollars worth of national advertising.
"LOVE'S GREATEST MISTAKE"
With Lois Moran and All-Star Cast
Edward Sutherland Production
YOU know the success scored by "Mannequin." Another Liberty Magazine tie-up picture with a wonderful title given you in advance. Backed by the same intensive magazine and newspaper campaign as was "Mannequin." By F. A. Kummer.

"THE KISS IN THE TAXI"
From the Ritz Theatre N. Y. stage comedy success. Direct from Paris.
Bebe DANIELS
A snappy French farcical romance better than "Miss Bluebeard."

EMIL JANNINGS

in

"THE MAN WHO FORGOT GOD"

THE famous character star in his first American picture, a powerful picturization of the original story by BRUCE BARTON, author of "The Man Nobody Knows." The event of the season!

A Paramount Picture

Adolph Zukor and Jesse L. Lasky Proudly Present

BARNUM

by Monte Katterjohn

A Monta Bell Production

With Wallace Beery *as* P. T. Barnum

P. T. BARNUM lives again!

Now his unforgettable name will forever exercise its magic power over the world of entertainment.

On the screen millions will see and love the man who made the circus, for

Peddling Lottery Tickets

Barnum is living once more the strange and colorful events of his glorious career, as portrayed before the camera by Wallace Beery.

This epic picture is Paramount's tribute to the King of Showmen—Barnum, first to send popular entertainment to the people—today, the most celebrated figure in all amusement history.

Children Without Smiles

An extraordinary man—like nothing on earth but himself!

In this limited space we can detail but a few dramatic high lights of the vital human story now being directed by Monta Bell.

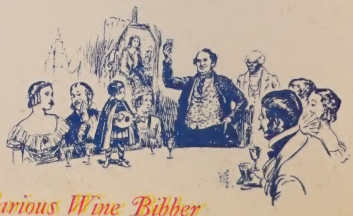
In his youth this Connecticut Yankee peddler sold lottery tickets along the New England road sides until love for a pretty seamstress turned his astute talents to higher things.

Fighting for the right of free speech, he was thrown into prison with children

Visited By Charles Dickens

for his cell-mates, and like a man inspired, conceived the idea of carrying laughter to the children of the world.

Successful at every step, Barnum's American Museum became the talk of New York, and then he discovered General Tom Thumb and stormed Buckingham Palace with his midget prodigy.



The Hilarious Wine Bibber

Not for sale for motion picture

NUM

Paramount's Wonder Film Spectacle of the Amazing Circus King

Horse-Whipping an Enemy

A millionaire at forty with the flower of aristocracy at his banquet table, Barnum's hilarious remarks shamed his family and resulted in America's first great temperance advocate.

Humbugged and bankrupt, he tried to horse-whip the man who lured him into unwise investments, but when mercy stayed his hand, a devoted clown carried out the job to satisfaction.

Years of trials and triumphs found Barnum's wagon caravans helping to heal the wounds of war. In the South he met Corporal Jimmie Bailey, who gave him the idea of transporting his circus on railroad wheels.

Other circuses sprang up to contest his leadership—the circus war was on—and at the height of his career, on the docks of Hamburg loading Barnum's Ark, word was brought of the death of his wife.

On railroad wheels "The Greatest Show on Earth" started upon its journey to the children of the world when the grand old man of the circus learns that Jimmie Bailey is in love with the daughter of his clown.

Old Wagon Show Days

Their love story and how James A. Bailey rescued his sweetheart when the great Barnum show was trapped in the flooded Alleghenies provides the most sensational climax ever known to the motion picture screen.

Loading Barnum's Ark

The Greatest Show on Earth

A Paramount ROAD SHOW

theatres at the present time

ADOLPHE MENJOU

in

"THE MASK AND THE FACE"

THE smart, swift comedy of a husband who boasted what he would do if his wife fell in love with another man—and then had to make good! From Somerset Maugham's adaptation of the New York stage success by Luiga Chiarelli.

A Paramount Picture

The Sensational Star of "Aloma"

GILDA GRAY

in

"CABARET"

(tentative title)

GILDA GRAY is the greatest single attraction in the show world today. She has never failed to smash the record in every house in which she has appeared! You know the performance of her first picture—"Aloma"—$180,000 in six weeks at the Rialto, N. Y., similar successes everywhere!

Now comes Gilda's second sensation—"Cabaret"! Watch for details

A Paramount Picture

FASHIONS FOR WOMEN

with

ESTHER RALSTON

and a great all star cast

Gowns! Beauties! Gay Romance!

AN eye-dazzling entertainment that will combine an appealing love story with the most sumptuous fashion parade ever displayed on the screen. A lavish special production offering countless opportunity for exploitation stunts. By Harry Carr and Gladys Unger.

A Paramount Picture

Kid Boots Is Back Again

"LOVE LETTERS"

starring

EDDIE CANTOR

and an all-star cast

NEVER has a star leaped into instant popularity as has Eddie Cantor with his marvelous comedy performance in "Kid Boots." The masses of movie fans have taken him to their hearts.

In answer to unanimous demand from exhibitors and the public, Paramount now presents Eddie Cantor in his second elaborate comedy production—"Love Letters."

The hilarious adventures of a letter carrier who gets love letters mixed up with surprising results, packed with the inimitable Cantor gags.

A Paramount Picture

Erich "THE

VON STROHEIM'S masterpiece! A magnificent love drama of Vienna, city of mirth and melody, romance and heartbreak. With Von Stroheim as an arrogant young aristocrat and a cast that reads like the blue book of filmdom.

Far surpassing any previous work of this directorial genius in its military glamour, poignant human appeal and box office power. The road show that will be exhibited at $2 top and developed into a wonderful audience attraction for motion picture theatres.

An Erich Von Stroheim Creation

Presented by Adolph Zukor and Jesse L. Lasky

(By arrangement with P. A. Powers)

Not for sale for motion picture

von Stroheim's
WEDDING MARCH"
with
ERICH VON STROHEIM
FAY WRAY · ZASU PITTS · MAUDE GEORGE
DALE FULLER · MATHEW BETZ · GEORGE FAWCETT
GEORGE NICHOLS · CESARE GRAVINA · HUGHIE MACK
A Paramount Picture

theatres at the present time

CLARA BOW

in

"ROUGH HOUSE ROSIE"

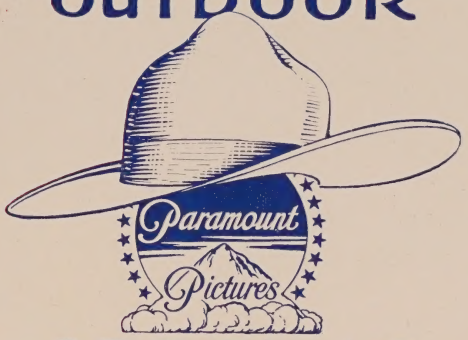
THE most sensational female bet in pictures today is dimpled dynamite in this story of a girl who got her men by treating 'em rough. Clara Bow is THE box office discovery of 1927!

A Paramount Picture

From the Saturday Evening Post story by Nunnally Johnson.

Victor Fleming Production

OUTDOOR



SPECIALS

Adolph Zukor and Jesse L. Lasky present

"ARIZONA BOUND"

THE present box office vogue is for big, slashing outdoor thrillers. The largest metropolitan theatres are showing them first run—when they're made by Paramount. No other company is in a class with Paramount when it comes to this class of entertainment also.

"Arizona Bound" (tentative title) will have an all-star cast and will be packed with Paramount quality.

A Paramount Picture

FLORENCE VIDOR

in "AFRAID TO LOVE"

(tentative title)

THE strong drama of a proud woman's awakening, from a famous story. Director and all star supporting cast to be announced.

A sensational special from Hall Caine's surging novel of emotion and conflicts "Woman of Knockaloe."

POLA NEGRI

in

"BARBED WIRE"

IMAGINE one beautiful woman on an island with hundreds of hostile prisoners, hating them and then falling madly in love with one of them. Cast at present includes Clive Brook, Einar Hanson, Claude Gillingwater and Clyde Cook.

An Eric Pommer Production
Directed by Rowland Lee

A Paramount Picture

THE THRILLS OF A THOUSAND YEARS

W I

CLARA BOW

ARLETTE MARCHAL

CHAS. ROGERS

RICHARD ARLEN

and a cast of 2,000

Not for sale to motion picture

CROWDED INTO THE AVIATION EPIC OF THE AGES!
N·G·S.
WILLIAM WELLMAN production
Supervised by Lucien Hubbard
Story by John Monk Saunders

theatres at the present time

From the popular musical comedy hit that ran over a year on Broadway

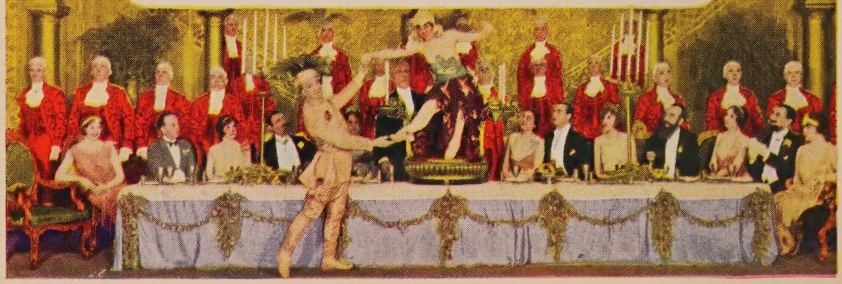
FLORENZ ZIEGFELD'S
FUN AND BEAUTY EXTRAVAGANZA

"LOOIE THE 14TH"

With an all-star cast of favorites

A COMPANION triumph to "Kid Boots." A prominent director and the names of the players will be announced pretty soon. A flashy, fast-moving romance of an American boy and girl somewhere in France. Packed with gags and dazzling entertainment.

A Paramount Picture



BEBE
DANIELS
in
"ADVICE TO LOVERS"
A BRILLIANT comedy special with Bebe as a vivacious society girl taking the place of an old male fossil who runs the "Advice to Lovers" column on a newspaper. Story by Joseph Jackson.
A Paramount Picture

"THE LAST OUTLAW"

THE Zane Grey productions, pictures like "The Ancient Highway," "A Son of His Father," and many others, prove that no company can compare with Paramount when it comes to real outdoor specials.

"The Last Outlaw" is a roaring action picture with a smashing story of the great outdoors and a popular cast, produced with the usual Paramount high quality and showmanship. The title may be changed.

OUTDOOR

SPECIALS

Dorothy Gish in "TIP TOES"

The American Musical Comedy Success
by GUY BOLTON and FRED THOMPSON
Music by GEORGE GERSHWIN
AN OVERSEAS SPECIAL
A Paramount Picture

DIRECTED BY
HERBERT
WILCOX

PRESENTED BY BRITISH NATIONAL PICTURES, LTD.

THE most amazing and ultra-modern picture ever made. A drama of New York a hundred years from now, produced on a stupendous scale by the makers of "Variety," with all the realism that made "Variety" popular and, in addition, effects that stagger the imagination. Audiences will talk about it for years to come.
"MET"
A Paramount Picture

Not for sale to motion picture

theatres at the present time.

ESTHER RALSTON

"10 MODERN COMMAND-MENTS"

The code of the modern jazz girl and how it works. Jack Lait's brilliant story portrayed by a famous director and star cast.

A Paramount Picture

RICHARD DIX

"THE CHAMPION"

RICHARD DIX in a love and laughter knockout—a smashing tale of a rich ne'er-do-well who became the world's champion prize fighter, with love going strong as the final bell rings. From the famous stage comedy by A. E. Thomas and Thomas Louden.

A Paramount Picture

"$10,000 if you get yourself shot"—that's the proposition put up to Raymond Griffith in this snappy comedy. Ray accepts! The shooting takes place. Then a pretty girl kisses the "corpse"—and OH BOY! A special director and all-star supporting cast will be announced.

RAYMOND GRIFFITH

in

"The Winning Spirit"

By Alfred Savoir, Author of "Bluebeard's Eighth Wife"

MILDRED DAVIS

in

"RICH MAN, POOR MAN"

PARAMOUNT is proud to announce the return to the screen of that adorable personality, Mildred Davis, in a deluxe comedy-drama. The tale of a pretty girl foisted upon a Wall Street millionaire as a relative and proving dramatically to him that love alone determines whether one is rich or poor.

From the Saturday Evening Post serial story by Maximilian Foster and the famous stage play adapted by Geo. Broadhurst.

A Paramount Picture

Florence Vidor

in

"THE WORLD AT HER FEET"

(tentative title)

Miss Vidor as an actress who fights her way to the heights of fame, only to make an amazing discovery! A love story with a tremendous appeal to all women.

A Paramount Picture

"HAZARDS OF THE JUNGLE"

A STARTLING chronicle of death-defying adventure. The surprise special of the season. See it, and then book it! Produced by Merian Cooper and Ernest Schoedsack.

VICTOR FLEMING production

with Noah Beery, Mary Astor, Charles Farrell, George Bancroft and Charles Emmett Mack

A ROAD show production based upon the amazing story of Theodore Roosevelt's famous regiment of dare devils in the Spanish-American War—of wild cowboys, bank clerks, outlaws, New York dudes plunged into the melting pot of war and writing a record of reckless daring that history has never equaled. The most vital human story of battle ever filmed! By Hermann Hagedorn. Screen play by John Goodrich.

A Paramount Picture

Not for sale to motion picture

theatres at the present time

LYA de PUTTI

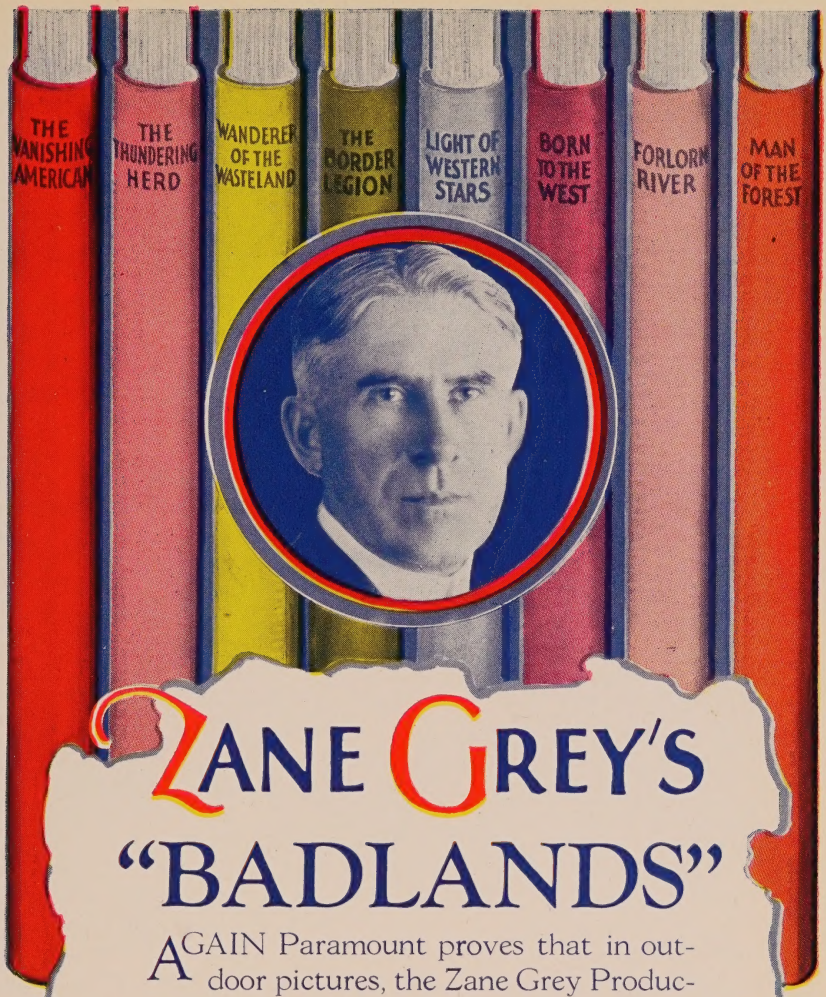
in

"CHAMPAGNE"

(tentative title)

The sensational star of "Variety" and "Sorrows of Satan" in a new type of thriller.

A Paramount Picture



ZANE GREY'S "BADLANDS"

AGAIN Paramount proves that in outdoor pictures, the Zane Grey Productions outclass the field! The sweeping action-thriller of the great Tonto Basin in Arizona. Produced on the well known spectacular Zane Grey style.

A Paramount Picture

ED WYNN

as

"The Perfect Fool"

(*tentative title*)

AT last this great comedy star, the man who has convulsed millions in all parts of the world, is to appear on the screen. Wynn's tests reveal him as even funnier in pictures than he is behind the footlights! His first picture is a lavish de luxe comedy production with a famous director and an all-star cast. Watch for further details.

A Paramount Picture

"STARK LOVE"

AGAIN Paramount takes the lead by tapping a rich, hitherto undiscovered vein of screen entertainment! Actually filmed in the wild Kentucky mountains where life is still lived in the raw, this smashing elemental drama of intense love, hate and conflict, will sweep audiences off their feet! You cannot believe your eyes when you see it. You will sit absolutely fascinated. Inspect it at your exchange before booking.
A Karl Brown Production
Story by Karl Brown
Adapted by Walter Woods
A Paramount Picture

SUMMARY OF PRODUCTIONS

Note: America's premier long run theatre is the RIALTO, the House of Hits, at Times Square, New York City. This house, running Paramount Pictures exclusively, has grossed greater box office receipts for its seating capacity than any other theatre in the world. In twenty-six weeks, the Rialto has done a total business of $765,563. The pictures shown in that time are "FOR HEAVEN'S SAKE," "ALOMA OF THE SOUTH SEAS," "VARIETY" and "TIN GODS"—all current Paramount product.

The productions in the new group which will run at the Rialto Theatre are—

THE BIG RIALTO 7

IT	Clara Bow's first starring picture. Story by Elinor Glyn. Being serialized in Cosmopolitan Magazine. Clarence Badger Production. With Antonio Moreno.
CHILDREN OF DIVORCE	Frank Lloyd Production. Owen Johnson Red Book serial and novel.
CASEY AT THE BAT	With Wallace Beery and Raymond Hatton. Hector Turnbull Production. Directed by Monty Brice.
HOTEL IMPERIAL	Pola Negri in Eric Pommer Production. With James Hall, George Siegman and all-star cast. Directed by Mauritz Stiller.
GLORIFYING THE AMERICAN GIRL	Florenz Ziegfeld. All-star cast. Directed by Harry D'Arrast.
LOVE LETTERS	Eddie Cantor in comedy special.
LOVE'S GREATEST MISTAKE	Liberty Magazine story by Frederick Arnold Kummer. Edward Sutherland Production. Lois Moran and all-star cast.

The following long run attractions are offered you as—

THE GREATER 10

GOD GAVE ME 20 CENTS	Herbert Brenon Production with Lois Moran, Lya de Putti, Jack Mulhall and William Collier, Jr. From Dixie Willson's Cosmopolitan Magazine story, now in work at our Long Island studio.
MAN WHO FORGOT GOD	Emil Jannings in the Bruce Barton story. Mauritz Stiller Production.
NEW YORK	Directed by Luther Reed with Ricardo Cortez, Lois Wilson, Estelle Taylor, William Powell, Norman Trevor.
ROUGH HOUSE ROSIE	Clara Bow in Saturday Evening Post story. Victor Fleming Production.
CHAMPAGNE	Lya de Putti starring picture. St. Clair Production.
LOOIE THE 14th	All-star cast in Ziegfeld musical comedy success.
TIPTOES	Dorothy Gish in British picture with Will Rogers and Nelson Keyes. From Guy Bolton's American musical comedy success.

ANNOUNCED IN THIS BOOK

NEW MORALS	Malcolm St. Clair Production of modern, sophisticated comedy drama, with Lya de Putti and all-star cast.
CABARET	Gilda Gray starring picture.
THE PERFECT FOOL	Ed Wynn starring picture.

PARAMOUNT'S STAR 18

SILVER SHIELD	Thomas Meighan. From the stage play by Owen Davis.
BACK TO NATURE	Richard Dix.
SEE YOU LATER	Douglas MacLean.
BE YOUR AGE	Raymond Griffith.
LONDON	Dorothy Gish in British picture written by Thomas Burke, author of "Broken Blossoms."
MYSTERIOUS RIDER	Zane Grey.
AFRAID TO LOVE	Florence Vidor.
FASHIONS FOR WOMEN	Esther Ralston in big fashion parade special. Victor Fleming Production.
THE MASK AND THE FACE	Adolphe Menjou in successful play by W. Somerset Maugham.
BARBED WIRE	Pola Negri in strong drama from Hall Caine's "Woman of Knockaloe."
KISS IN THE TAXI	Bebe Daniels in French love farce.
ADVICE TO LOVERS	Bebe Daniels.
10 MODERN COMMANDMENTS	Esther Ralston starring picture.
THE WORLD AT HER FEET	Florence Vidor in Edgar Selwyn story.
BADLANDS	Zane Grey.
RICH MAN—POOR MAN	Mildred Davis.
ARIZONA BOUND	Western Special.
THE LAST OUTLAW	Western Special.

ATTRACTIONS EXTRAORDINARY

LAST OF MRS. CHEYNEY	Lubitsch Production with Adolphe Menjou and all-star cast.
SORRELL AND SON	Frank Lloyd Production of famous novel with all-star cast.

BOX OFFICE NOVELTIES

STARK LOVE	Karl Brown Novelty Special.
HAZARDS OF THE JUNGLE	Surprise Special.

Paramount Pictures

Paramount's Super-

BESIDES the list of road show attractions now showing at $2 top or near completion at the Paramount studios—a list including such extraordinary entertainments as

"WINGS"

"BARNUM"

"METROPOLIS"

"BEAU GESTE"

"OLD IRONSIDES"

"THE ROUGH RIDERS"

"THE WEDDING MARCH"

"SORROWS OF SATAN"

PARAMOUNT also announces for future release these big-scale attractions now in preparation:

ANITA LOOS' "GENTLEMEN PREFER BLONDES"

The best selling novel in the world. A brilliant success as a stage play. A syndicated comic strip, a catch word par-excellence—and sparkling material for a great motion picture.

Attractions Coming

Theodore Dreiser's Amazing Masterpiece

"AN AMERICAN TRAGEDY"

The $5 two-volume book that has sold 200,000 copies and has been hailed everywhere as the Great American Novel. Already the proposed picture has received more publicity than any finished production ever made. To be a courageous film epic of American life that will live forever.

The Sequel to "Beau Geste"

"BEAU SABREUR"

Published three weeks as we write, already it has sold over 100,000 copies. A smashing story of Sahara desert adventure and romance as big in every way as "Beau Geste" and bound to repeat the amazing box office success of "Beau Geste."

H. G. Wells' **"WAR OF THE WORLDS"**

Mighty dramatic spectacle that depicts the clash of planet against planet, deeds of courage and terror beyond the wildest imagination and photographic effects that will astound audiences. With a golden romance of youth and love by one of the great masters of literature.

D. W. GRIFFITH'S

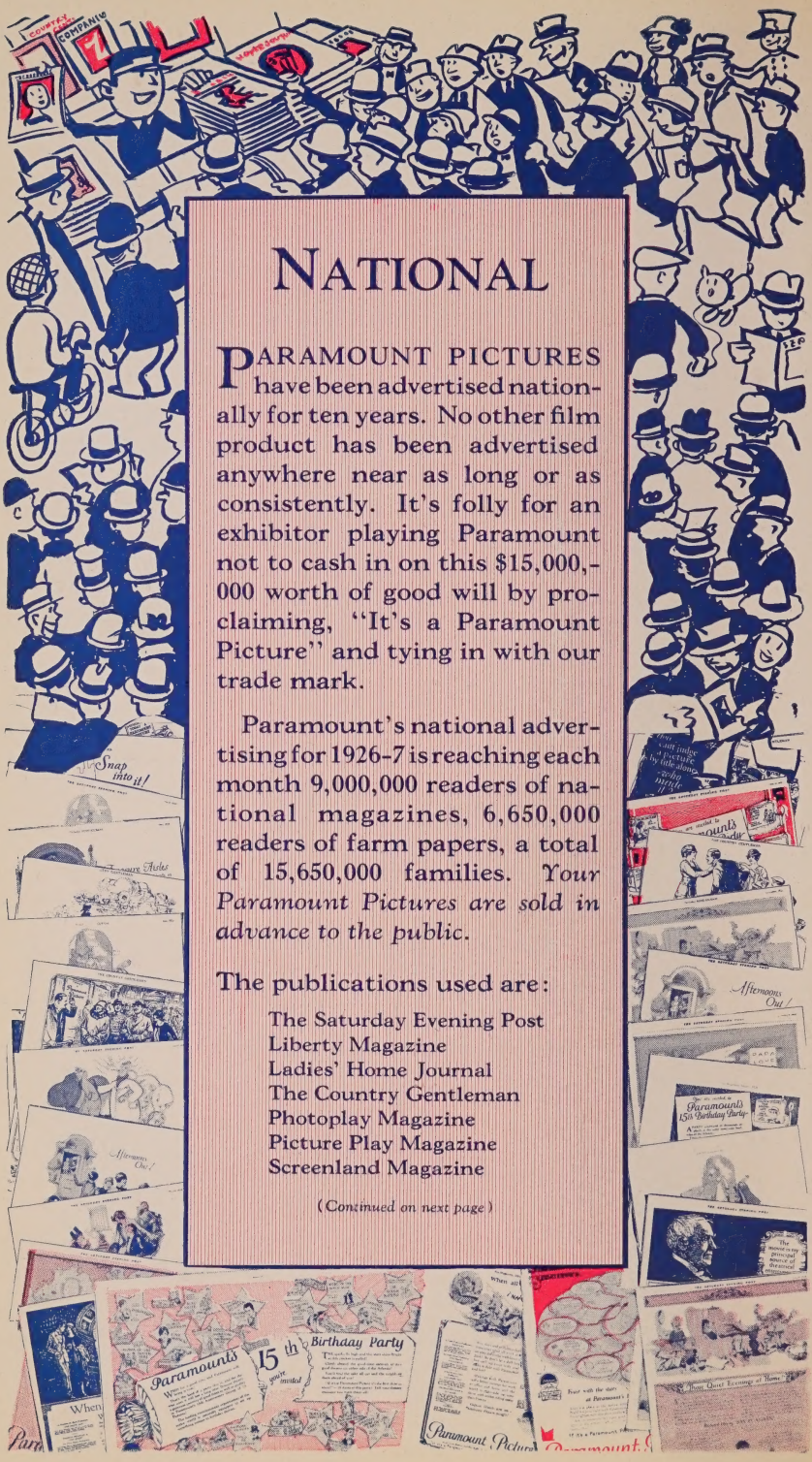
"THE WHITE SLAVE"

with Richard Dix and a Stupendous Cast

A spectacular production of Bartley Campbell's famous play. A romantic melodrama of Southern plantation life with the sweep and heart appeal of a "Way Down East."

Watch for future news of these exceptional

Paramount Pictures



NATIONAL

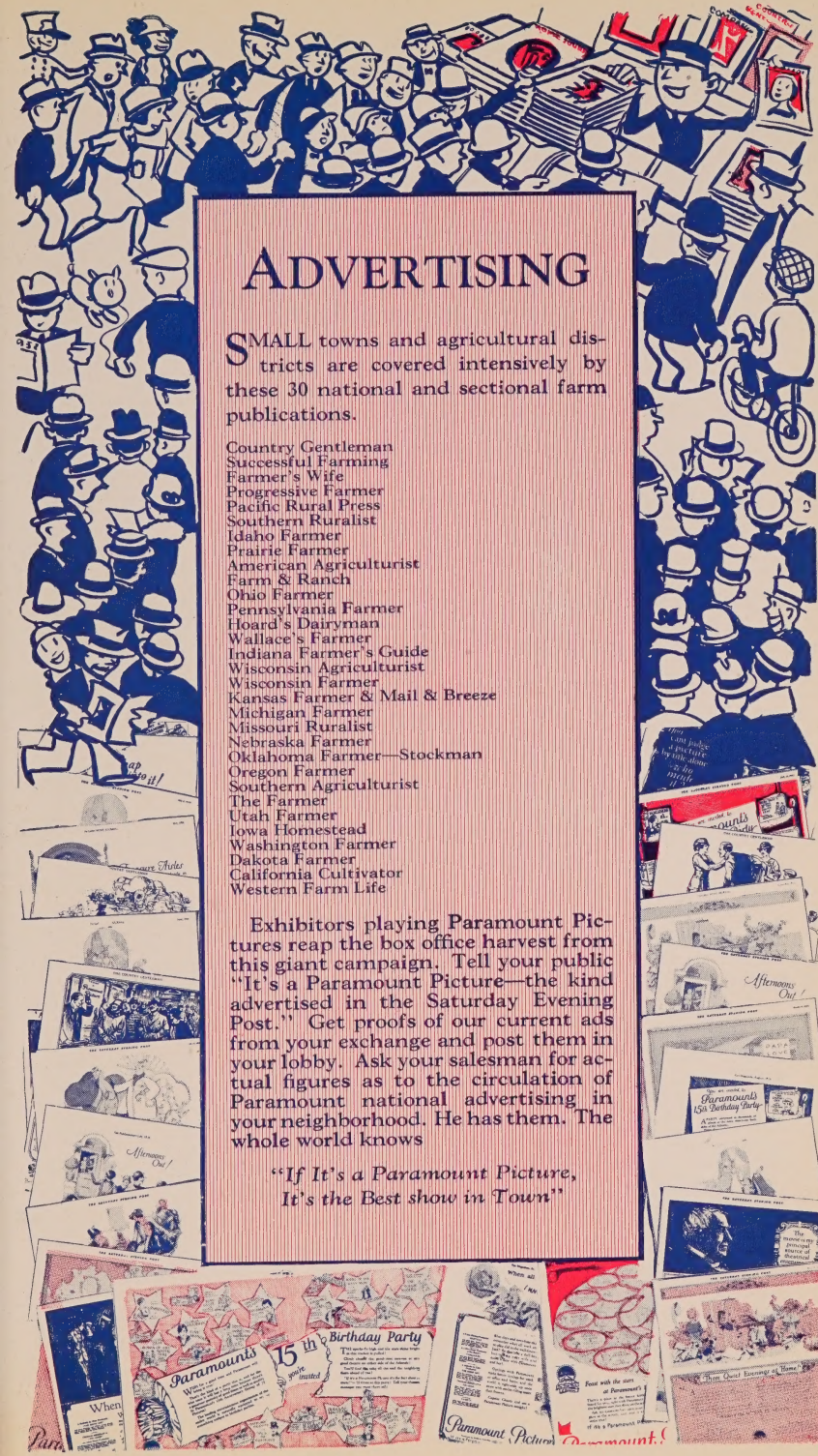
PARAMOUNT PICTURES have been advertised nationally for ten years. No other film product has been advertised anywhere near as long or as consistently. It's folly for an exhibitor playing Paramount not to cash in on this $15,000,000 worth of good will by proclaiming, "It's a Paramount Picture" and tying in with our trade mark.

Paramount's national advertising for 1926-7 is reaching each month 9,000,000 readers of national magazines, 6,650,000 readers of farm papers, a total of 15,650,000 families. *Your Paramount Pictures are sold in advance to the public.*

The publications used are:

The Saturday Evening Post
Liberty Magazine
Ladies' Home Journal
The Country Gentleman
Photoplay Magazine
Picture Play Magazine
Screenland Magazine

(*Continued on next page*)



ADVERTISING

SMALL towns and agricultural districts are covered intensively by these 30 national and sectional farm publications.

Country Gentleman
Successful Farming
Farmer's Wife
Progressive Farmer
Pacific Rural Press
Southern Ruralist
Idaho Farmer
Prairie Farmer
American Agriculturist
Farm & Ranch
Ohio Farmer
Pennsylvania Farmer
Hoard's Dairyman
Wallace's Farmer
Indiana Farmer's Guide
Wisconsin Agriculturist
Wisconsin Farmer
Kansas Farmer & Mail & Breeze
Michigan Farmer
Missouri Ruralist
Nebraska Farmer
Oklahoma Farmer—Stockman
Oregon Farmer
Southern Agriculturist
The Farmer
Utah Farmer
Iowa Homestead
Washington Farmer
Dakota Farmer
California Cultivator
Western Farm Life

Exhibitors playing **Paramount Pictures** reap the box office harvest from this giant campaign. Tell your public "It's a Paramount Picture—the kind advertised in the Saturday Evening Post." Get proofs of our current ads from your exchange and post them in your lobby. Ask your salesman for actual figures as to the circulation of Paramount national advertising in your neighborhood. He has them. The whole world knows

"If It's a Paramount Picture,
It's the Best show in Town"

WHEN you book Paramount Pictures you not only get the best screen entertainments in the world but you also get the finest advertising material possible with which to sell your shows to the public.

Paramount's paper, heralds, the rotogravure sections, exhibitors' newspaper ads, cuts and mats and other advertising aids comprise the most complete and efficient line of highpowered selling ammunition in this business.

Use Paramount-prepared ad sales material and put over Paramount Pictures right. Use lots of it. It comes to you practically at cost and is worth every nickel you pay for it.

By all means, see the Ad Sales Manager at your Paramount exchange when you are booking Paramount Pictures.

TRAILERS ON PARAMOUNT PICTURES

A GOOD, seat-selling trailer consisting of carefully selected scenes and pulling titles is available on all Paramount Pictures. On special productions, a de luxe trailer, 200 or more feet long, with scenes and art titles, can be secured. These trailers are prepared by Paramount from special material secured from expert advertising brains in our studios. They are distributed by National Screen Service, Inc., with offices at 126 West 46th St., New York City—845 So. Wabash Ave., Chicago, Ill.—1922 So. Vermont Ave., Los Angeles, Cal.

Use trailers. They build business.

NEW WAYS to sell the picture

THE public loves novelties. Clever novelty advertising is the best possible way with which to sell your theatre and your picture. The ad sales manager at your Paramount exchange has the fullest and most effective line of novelties available for use, in this business. For instance:

SAILOR CAPS

Kids, either boy or girl, are great movie fans. They get the rest of the family to go to your show. Kids love to wear sailor caps. You can buy sailor caps from your Paramount ad sales manager, imprint them locally with the name of your theatre or with such slogans as "I'm looking for 'The Campus Flirt,'" "Have you 'It'"? "I'm going to the Rialto," etc. You can imprint half the cap and sell the remaining space to local merchant. Every kid wearing a sailor cap is a walking ad for your theatre.

WEDDING RINGS

Wedding rings are available from your ad sales manager. Inserted in a card as in the above advertisement for "Mantrap," or used in many other ways, they are a fine novelty selling aid. The cost is small, the results big.

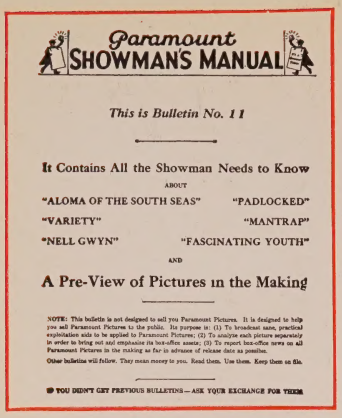
BEBE DANIELS in
"The Campus Flirt"
a Paramount Picture
YOUR THEATRE IMPRINT ON OPPOSITE SIDE OF BALLOON
LARGE SPACE FOR THEATRE IMPRINT

BALLOONS

Balloons are great as decorations for theatre marquees, lobbies and stages; as window displays in merchants' windows; for cooperative merchant tie-ups. You can give special "Balloon Day" performance. Paramount balloons can be inflated to ten inches in diameter, and come in six assorted colors, with an ad for the picture imprinted on them and a large space available for your theatre imprint.

STAR MINIATURES

Kids and grown-ups alike love individual photographs of prominent stars with a real autograph of the star on the picture. Your ad sales manager can supply these to you at a very nominal cost


Paramount
SHOWMAN'S MANUAL

This is Bulletin No. 11

It Contains All the Showman Needs to Know

ABOUT

"ALOMA OF THE SOUTH SEAS" "PADLOCKED"
"VARIETY" "MANTRAP"
"NELL GWYN" "FASCINATING YOUTH"

AND

A Pre-View of Pictures in the Making

NOTE: This bulletin is not designed to sell you Paramount Pictures. It is designed to help you sell Paramount Pictures to the public. Its purpose is: (1) To broadcast sane, practical exploitation aids to be applied to Paramount Pictures; (2) To analyze each picture separately in order to bring out and emphasize its box-office assets; (3) To report box-office news on all Paramount Pictures in the making as far in advance of release date as possible.

Other bulletins will follow. They mean money to you. Read them. Use them. Keep them on file.

IF YOU DIDN'T GET PREVIOUS BULLETINS—ASK YOUR EXCHANGE FOR THEM

PARAMOUNT SHOWMAN'S MANUAL—*a practical aid for exhibitors*

A MOUNTAIN of trade paper editorials and letters of praise from exhibitors prove the popularity of Paramount Showman's Manuals—48-page bunkless books issued about once a month on how to put over current Paramount Pictures. Written for and by showmen. No bull—everything down to earth, tried and proven. *Ask Your Salesman For Them.*

Paramount
SHOWMAN'S MANUAL

"MANTRAP"

BOX OFFICE ASSETS

BOX OFFICE NATURAL

WHAT YOU HAVE TO SELL

EXPLOITATION SUGGESTIONS

DANGER! Mantrap

Sample pages

(Left)
Terse, usable facts on the picture

(Right)
How to adapt press sheet ads to all conditions

Paramount
SHOWMAN'S MANUAL

BOX OFFICE ASSETS

HOW TO MAKE ADDITIONAL ADS OUT OF "ALOMA" PRESS SHEET ADS

GILDA GRAY

Paramount
SHOWMAN'S MANUAL

BOX OFFICE ASSETS

VARIETY

RIALTO

THESE UNUSUAL ADS CAPTURED NEW YORK

(Left)
How other exhibitors are putting over the picture

(Right)
Exploitation stunts that work—and work for you

BOX OFFICE ASSETS

TIE-UP PAGE USED TO PUT OVER TIVOLI HOPE CHEST CONTEST

How to Fill Your "PADLOCKED" "Hope Chest"

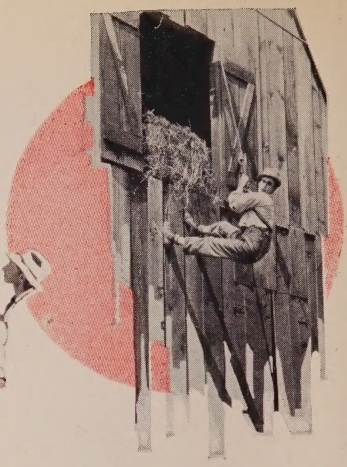
Padlocked

Starring Today—The Tivoli

PADLOCK YOUR HOUSE—WAIT FOR THE BIG SALE

EFFRON'S

Have You Booked Your Share Of The BIG BOX-OFFICE PROFITS Now Being Made From THE HITS Listed On The Next Few Pages ~ ~ ~ ~ ~



HAROLD LLOYD

in

A Big New Comedy

Special Released in the Very Near Future

Permanent title coming very soon

It's coming. It's great! As big a box office clean-up as Lloyd has ever given you! Directed by Lewis Milestone and Ted Wilde. Harold as a mountain lad who moves mountains of mirth!

Produced by Harold Lloyd Corporation

A Paramount Release

ADOLPH ZUKOR
JESSE L. LASKY
PRESENT

"WE'RE IN THE NAVY NOW"

WITH

WALLACE BEERY
RAYMOND HATTON

"Behind the Front" afloat! Cast includes Chester Conklin, Tom Kennedy, Loraine Eason, Edw. Sutherland Production. By Monte Brice.

A Paramount Picture

An ALLAN DWAN Production

Rex Beach's

"Padlocked"

PRESENTED BY ADOLPH ZUKOR AND JESSE L. LASKY

A high spirited girl's brave fight against small town bigotry and big city temptations. A proven triumph at the box office. Beach's latest and greatest novel.

A Paramount Picture

WITH
LOIS MORAN
LOUISE DRESSER
NOAH BEERY

A FRANK LLOYD PRODUCTION

"THE EAGLE OF THE SEA"

WITH

FLORENCE VIDOR
RICARDO CORTEZ

A super special of "Sea Hawk" calibre. Pirates, sea fights and warm romance, From "Capt. Sazarac", by Chas. T. Jackson.

A Paramount Picture

MARSHALL NEILAN'S "Everybody's Acting"

With Betty Bronson, Ford Sterling, Louise Dresser, H. B. Walthall and Raymond Hitchcock.

A comedy-melodrama of back stage life, with the season's most remarkable cast. Screen play by Benjamin Glazer.

Douglas MacLean

in "LET IT RAIN"

Doug's best in many moons is a swift comedy-romance of a lad who always sees the sunshine through the rain, and wins a beautiful girl on that principle.

"THE CAT'S PAJAMAS"

with **BETTY BRONSON RICARDO CORTEZ**

ARLETTE MARCHAL THEODORE ROBERTS

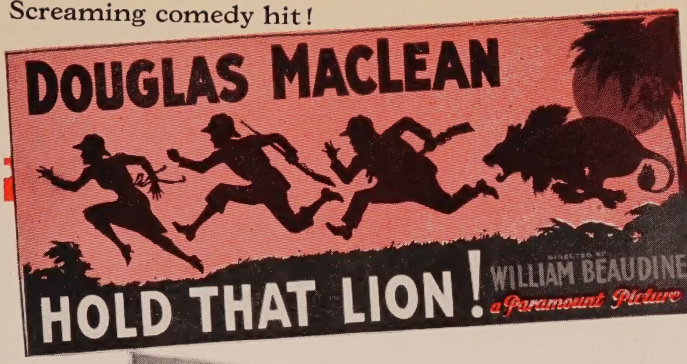
Already out there proving its merit at the box office. A fast comedy-romance of a grand opera star and his loves. Snappy and entertaining. A William Wellman Production. By Ernest Vajda.

Adolphe Menjou

in "BLONDE or BRUNETTE"

From the celebrated French love play that startled Paris. Directed by Richard Rosson.

Screaming comedy hit!



Broke records at the Metropolitan, Los Angeles

South Sea thriller

$166,500 in six weeks run at the Rialto, N. Y.

Gilda Gray
ALOMA OF THE SOUTH SEAS
A MAURICE TOURNEUR PRODUCTION
with PERCY MARMONT
WARNER BAXTER, JULANNE JOHNSTON and WILLIAM POWELL
a Paramount Picture

Fun, love, mystery

It's Ray's best!

Fields delivers a wow!

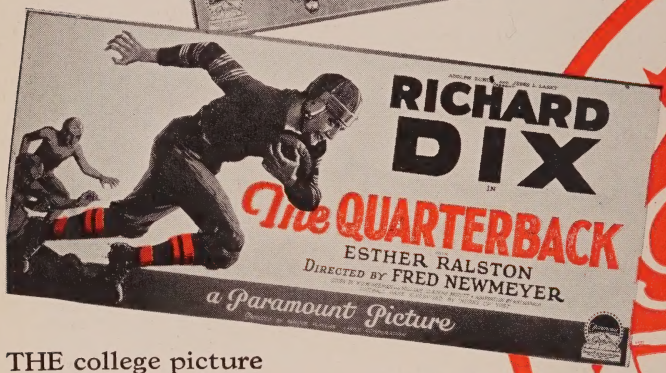
Fast, furious frivolty

IF YOU HAVEN'T PLAYED THEM, BOOK THEM AT ONCE

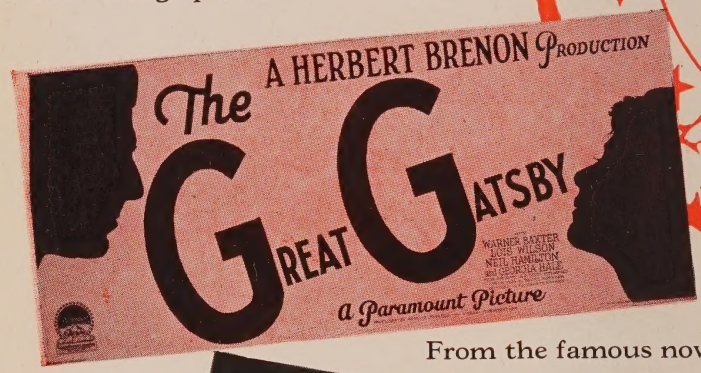
Cantor a find!

Bow a peach!

"KidBoots" a comedy knockout!



THE college picture



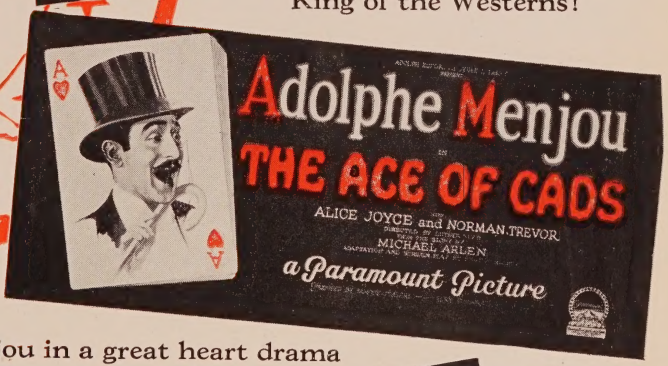
From the famous novel and play

From society snob to college heroine

DATE UP THESE FOUR PIPPINS!

Finest Swanson since "Manhandled." $31,000 in one week at Rivoli, N. Y.

King of the Westerns!



Menjou in a great heart drama

A million dollar feast of beautiful women and thrills

EVERYONE A KNOCKOUT!

"The Kid from West Philly," a hit!

$58,000 in one week at Oriental, Chicago

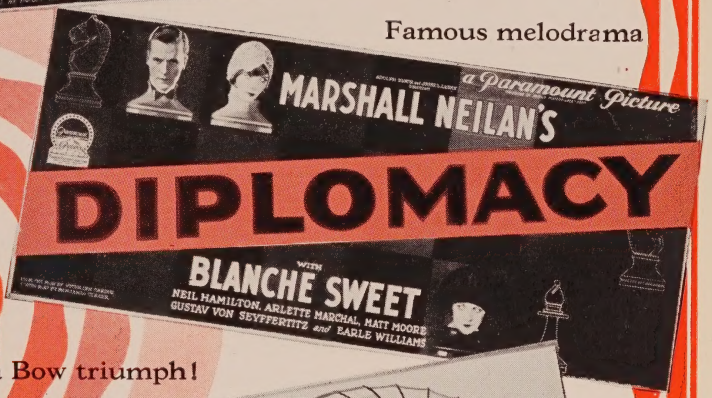
Great exploitation special

Strong novelty melodrama

PROVEN SUCCESSES!

Meighan's strongest picture

Famous melodrama



Clara Bow triumph!

The season's sensation!

YOU CAN'T GO WRONG

THOMAS MEIGHAN
in "The Canadian"

Meighan in a smashing, virile successor to "Tin Gods." The mighty drama of a man who had to battle for love and happiness against the very elements of Nature itself. Filmed amid the majestic mountains and sweeping wheat fields of Canada. From a play by W. Somerset Maugham.

DIRECTED BY WILLIAM BEAUDINE

Bebe Daniels in "STRANDED IN PARIS"

With James Hall and Ford Sterling

Bebe as a high-spirited American girl stranded among the Apaches and flirtatious barons of Paris. Even more sparkling than "The Campus Flirt." Directed by Arthur Rosson.

A MALCOLM ST. CLAIR PRODUCTION

"The Popular Sin"

starring

FLORENCE VIDOR

With Clive Brook, Greta Nissen and Philip Strange. "The Popular Sin" is loving two women at the same time—and how Monta Bell's story tells it!

Zane Grey's

"The Man of the Forest"

With Jack Holt and big all-star cast

Another Zane Grey action-thriller that outclasses the whole field of western pictures. Directed by John Waters.

RICHARD DIX

in

"PARADISE FOR TWO"

A Gregory La Cava Production

The fastest coming male star on the screen in another swift comedy-drama of fun, love and action. After zestful adventures more thrilling than "Sinners in Heaven," Dix and the girl win a "Paradise for Two."

Raymond Griffith

in

"THE WAITER AT THE RITZ"

Directed by James Cruze

Cruze, who directed all of Wallace Reid's famous comedy successes, and Raymond Griffith make a wonderful box office team in this fast fun-romance from a play by W. Somerset Maugham, author of "Rain."

a FRANK TUTTLE *Production*

"LOVE 'EM AND LEAVE 'EM"

With Evelyn Brent, Louise Brooks and Lawrence Gray

An all-star cast and the director of "Kid Boots" assure a success with this picturization of the smashing Broadway stage success by George Abbott and John V. A. Weaver.

W.C. FIELDS

in

"SWEETHEARTS in EVERY PORT"

Fields as a canal barge captain who believes himself the world's greatest sea-going lover. Packed to the gunwales with fun. By Tom Geraghty.

Now These Great BOX OFFICE ENTERTAINMENTS Are Available Again. . . . . .

EVERY year at the beginning of the hot weather season, Paramount receives many requests from exhibitors that great, outstanding pictures of the past be made available to them again. Paramount therefore takes pleasure in announcing that in response to this demand, the four famous productions listed on this page and the next will be released in the summer of 1927, with new prints and a fresh line of advertising aids.

CECIL B. DEMILLE'S brilliant love drama de luxe with the greatest line-up of box office stars ever assembled in one picture. Thousands have never seen it. Other thousands are anxious to see it again. Check the list of stars in the accompanying poster.

STILL hailed by many as the greatest motion picture ever made, "The Miracle Man" is now to be made available again. Any theatre in the country can clean up with this celebrated box office success.

GEORGE FITZMAURICE and Mae Murray never made a greater audience attraction than "On With the Dance," now offered to you for the first time since its triumphant sweep over the country a few years ago. A thoroughly up-to-the-minute love melodrama of New York at its dizziest pace.

THE picture that made John Barrymore famous on the screen and universally acclaimed one of the finest entertainments in all screen history. An attraction which screen audiences are even more eager to see today than they were at the time of its first appearance.

FAMOUS PLAYERS-LASKY CORP.
ADOLPH ZUKOR — PRESIDENT
NEW YORK CITY

The pages that follow form a complete year's

DATE BOOK

and a carefully compiled

INDEX OF PAST AND PRESENT PARAMOUNT PICTURES

For Your Use and Convenience -

Book the leaders—Paramount

Week Ending Nov. 6, 1926

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun Oct 31	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon Nov 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 2 Election Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

LONG RUN SPECIALS
SHOWMAN'S PICTURES

FOR HEAVEN'S SAKE! HAROLD LLOYD. Produced by the Harold Lloyd Corporation, Directed by Sam Taylor. Still breaking records and hailed as one of the greatest comedies ever made.

THE VANISHING AMERICAN. Zane Grey's greatest story. Spectacular epic of the American Indian with RICHARD DIX, Lois Wilson and Noah Beery. A great attraction of road show calibre. Directed by George B. Seitz.

THE WANDERER. A $2 road show now available at popular prices with Ernest Torrence, Greta Nissen, William Collier, Jr., and Kathlyn Williams. A Raoul Walsh Production.

THE GRAND DUCHESS AND THE WAITER. A snappy comedy of high life with ADOLPHE MENJOU and Florence Vidor. A Malcolm St. Clair Production.

THE SONG AND DANCE MAN. George M. Cohan's famous stage comedy produced by Herbert Brenon with Tom Moore, Bessie Love and Norman Trevor.

BEHIND THE FRONT. You know the box office records this wonderful comedy has made everywhere! With Wallace Beery, Raymond Hatton, Chester Conklin, Mary Brian. An Edward Sutherland Production.

MOANA. A wonderful novelty attraction. Real life in the South Seas produced by Robert Flaherty.

DANCING MOTHERS. One of Broadway's most famous dramatic successes produced by Herbert Brenon with Conway Tearle, Alice Joyce, Clara Bow and Norman Trevor.

SEA HORSES. Allan Dwan's great melodramatic production of the famous novel with Jack Holt, Florence Vidor, William Powell and George Bancroft.

THE NEW KLONDIKE. THOMAS MEIGHAN in a baseball comedy written by Ring Lardner and with Lila Lee as leading woman. Directed by Lewis Milestone.

MISS BREWSTER'S MILLIONS. BEBE DANIELS in a de luxe comedy special with Ford Sterling and Warner Baxter. Clarence Badger Production.

THE UNTAMED LADY. GLORIA SWANSON in a love comedy of gowns and gorgeousness with Lawrence Gray. Frank Tuttle production.

A SOCIAL CELEBRITY. ADOLPHE MENJOU from barber shop to suite at the Ritz in a Malcolm St. Clair comedy production with Chester Conklin and Louise Brooks.

LET'S GET MARRIED. RICHARD DIX's great matrimonial merry-maker with Lois Wilson, directed by Gregory La Cava.

THE RUNAWAY. William de Mille's best box office attraction with Clara Bow, Warner Baxter, William Powell and George Bancroft.

THE BLIND GODDESS. Victor Fleming's production of Arthur Train's most melodramatic novel, with Jack Holt, Esther Ralston, Louise Dresser and Ernest Torrence.

THE CROWN OF LIES. POLA NEGRI in a stirring heart drama with Noah Beery and Robert Ames. Directed by Dimitri Buchowetzki.

THAT'S MY BABY. DOUGLAS MACLEAN in a sparkling comedy with Edith Roberts. Directed by William Beaudine.

DESERT GOLD. Zane Grey's story with Neil Hamilton, Shirley Mason, William Powell and Robert Frazer. Directed by George B. Seitz, producer of "The Vanishing American."

THE LUCKY LADY. A brilliant love comedy with Greta Nissen, William Collier, Jr., Lionel Barrymore. Raoul Walsh Production.

WET PAINT. RAYMOND GRIFFITH in a speedy, high hat comedy with Helene Costello and Bryant Washburn. Directed by Arthur Rosson.

THE RAINMAKER. A strong drama of love and regeneration on the race tracks with Georgia Hale, Ernest Torrence, William Collier, Jr. Clarence Badger Production.

THE PALM BEACH GIRL. BEBE DANIELS in a fast, Florida society comedy with Lawrence Gray. Directed by Erle Kenton.

IT'S THE OLD ARMY GAME. W. C. Fields in a hilarious laughmaker with Louise Brooks. Directed by Edward Sutherland, producer of "Behind the Front."

THE SECRET SPRING. A sensational Parisian novelty. Directed by Leonce Perret. Produced in France.

SAY IT AGAIN. Richard Dix at his liveliest and funniest with Alyce Mills and Chester Conklin. Directed by Gregory La Cava.

GOOD AND NAUGHTY. POLA NEGRI in a Malcolm St. Clair production of the famous stage hit with Tom Moore, Ford Sterling and Miss Dupont.

BORN TO THE WEST. Zane Grey's story with Jack Holt, Margaret Morris, Raymond Hatton. Directed by John Waters.

GRASS. Merian Cooper's amazing production of the actual march of a whole nation through dangers beyond the wildest imagination.

VOLCANO! A spectacular melodrama with Bebe Daniels, Ricardo Cortez and Wallace Beery. A William Howard Production.

THE GIANTS of the GREATER FORTY

What business they'll do for you!

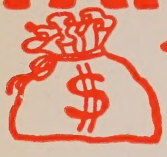
NIGHT LIFE OF NEW YORK. Allan Dwan Production. Rod La Rocque, Dorothy Gish, Ernest Torrence, George Hackathorne.
IN THE NAME OF LOVE. Ricardo Cortez, Greta Nissen, Wallace Beery, Raymond Hatton.
THE LUCKY DEVIL. Richard Dix, Esther Ralston.
RUGGED WATER. Lois Wilson, Wallace Beery, Warner Baxter, Phillis Haver.
BEGGAR ON HORSEBACK. James Cruze Production. Esther Ralston, Edward Everett Horton.
THE STREET OF FORGOTTEN MEN. Percy Marmont, Mary Brian, Neil Hamilton.
THE TEN COMMANDMENTS. Cecil B. DeMille Production. Richard Dix, Rod La Rocque, Leatrice Joy, Theodore Roberts, Nita Naldi, Estelle Taylor, Charles de Roche, Robert Edeson.
WILD WILD SUSAN. Bebe Daniels, Rod La Rocque.
NOT SO LONG AGO. Betty Bronson, Ricardo Cortez.
WILD HORSE MESA. Zane Grey's story. Jack Holt, Noah Beery, Billie Dove.
THE COAST OF FOLLY. Gloria Swanson. Allan Dwan Production
A SON OF HIS FATHER. Harold Bell Wright's story. Raymond Hatton, Warner Baxter, Bessie Love.
THE TROUBLE WITH WIVES. Florence Vidor, Ford Sterling, Tom Moore, Esther Ralston.
THE MAN WHO FOUND HIMSELF. Thomas Meighan, Virginia Valli.
A REGULAR FELLOW. Raymond Griffith, Mary Brian.
THE GOLDEN PRINCESS. Betty Bronson, Neil Hamilton, Rockliffe Fellowes, Phyllis Haver.
NEW BROOMS. William de Mille Production. Bessie Love, Neil Hamilton, Phyllis Haver.
LOVERS IN QUARANTINE. Bebe Daniels, Harrison Ford.
THE PONY EXPRESS. James Cruze Production. Betty Compson, Wallace Beery, Ricardo Cortez, George Bancroft.
SEVEN KEYS TO BALDPATE. Douglas MacLean, Edith Roberts.
FLOWER OF NIGHT. Pola Negri, Warner Oland. Joseph Hergesheimer story.
THE BEST PEOPLE. Warner Baxter, Esther Ralston, Margaret Morris.
THE KING ON MAIN STREET. Adolphe Menjou, Greta Nissen, Bessie Love.
THE ANCIENT HIGHWAY. James Oliver Curwood's story. Jack Holt, Billie Dove, Montague Love.
STAGE STRUCK. Gloria Swanson, Lawrence Gray, Ford Sterling, Gertrude Astor.
COBRA. Rudolph Valentino, Nita Naldi, Gertrude Olmstead.
THAT ROYLE GIRL. D. W. Griffith Production. Carol Dempster, W. C. Fields, James Kirkwood.
IRISH LUCK. Thomas Meighan, Lois Wilson.
LORD JIM. Conrad's story. Percy Marmont, Noah Beery, Raymond Hatton, Shirley Mason.
WOMANHANDLED. Richard Dix, Esther Ralston.
A WOMAN OF THE WORLD. Pola Negri, Chester Conklin, Holmes Herbert, Charles Edward Mack.
A KISS FOR CINDERELLA. J. M. Barrie's story. Herbert Brenon Production. Betty Bronson, Tom Moore, Esther Ralston.
THE SPLENDID CRIME. Bebe Daniels. William de Mille Production. Neil Hamilton.
MANNEQUIN. James Cruze Production. Alice Joyce Dolores Costello, Warner Baxter, ZaSu Pitts.
HANDS UP. Raymond Griffith, Marion Nixon, Virginia Lee Corbin.
THE ENCHANTED HILL. Peter B. Kyne's story. Jack Holt, Florence Vidor, Noah Beery, Mary Brian.
THE AMERICAN VENUS. Esther Ralston, Miss America, Ford Sterling, Lawrence Gray.

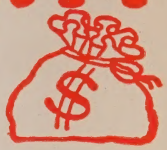
Big thinking, big resources—Big Pictures

Week Ending Nov. 13, 1926

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 11 Armistice Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 12	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

And the Second FAMOUS FORTY -what a Gold Mine!





THE DEVIL'S CARGO. Pauline Starke, Wallace Beery, William Collier, Jr.

FORTY WINKS. Raymond Griffith, Theodore Roberts, Viola Dana.

THE TOP OF THE WORLD. Anna Q. Nilsson, James Kirkwood, Raymond Hatton Sheldon Lewis.

THE SWAN. Adolphe Menjou, Ricardo Cortez, Frances Howard.

CONTRABAND. Lois Wilson, Raymond Hatton, Noah Beery.

SALOME OF THE TENEMENTS. Sidney Olcott Production. Jetta Gouda.

THE THUNDERING HERD. Zane Grey's story. Jack Holt, Lois Wilson, Noah Beery, Raymond Hatton.

NEW LIVES FOR OLD. Betty Compson, Theodore Kosloff.

TOO MANY KISSES. Richard Dix, Frances Howard.

SACKCLOTH AND SCARLET. Henry King Production. Alice Terry.

THE AIR MAIL. Warner Baxter, Billie Dove, Mary Brian, Douglas Fairbanks, Jr.

MEN AND WOMEN. William de Mille Production. Richard Dix, Neil Hamilton, Robert Edeson.

THE DRESSMAKER FROM PARIS. Leatrice Joy, Ernest Torrence, Parisian beauties.

THE GOOSE HANGS HIGH. James Cruze Production. Constance Bennett, Esther Ralston.

A KISS IN THE DARK. Adolphe Menjou, Aileen Pringle, Lillian Rich.

THE CODE OF THE WEST. Zane Grey's story. Owen Moore, Constance Bennett, Mabel Ballin.

THE SPANIARD. Ricardo Cortez, Jetta Goudal, Noah Beery.

THE CHARMER. Pola Negri, Wallace MacDonald, Robert Frazer, Gertrude Astor.

MADAME SANS GENE. Gloria Swanson, Charles de Roche, Arlette Marchal.

THE CROWDED HOUR. Bebe Daniels, Kenneth Harlan, T. Roy Barnes.

THE NIGHT CLUB. Raymond Griffith, Wallace Beery, Vera Reynolds, Louise Fazenda.

ADVENTURE. Pauline Starke, Tom Moore, Wallace Beery, Raymond Hatton.

ANY WOMAN. Henry King Production. Alice Terry.

EVE'S SECRET. Betty Compson, Jack Holt, William Collier, Jr.

WELCOME HOME. James Cruze Production. Lois Wilson, Warner Baxter.

THE LITTLE FRENCH GIRL. Herbert Brenon Production. Alice Joyce, Mary Brian, Neil Hamilton, Esther Ralston.

OLD HOME WEEK. Thomas Meighan, Lila Lee.

THE SHOCK PUNCH. Richard Dix, Frances Howard, Walter Long, Gunboat Smith.

ARE PARENTS PEOPLE. Adolphe Menjou, Betty Bronson, Florence Vidor.

GROUNDS FOR DIVORCE. Florence Vidor, Matt Moore, Louise Fazenda, Harry Myers.

LOST—A WIFE. William de Mille Production. Adolphe Menjou, Greta Nissen.

PATHS TO PARADISE. Raymond Griffith, Betty Compson, Noah Beery.

THE LIGHT OF WESTERN STARS. Zane Grey's story. Jack Holt, Noah Beery, Billie Dove.

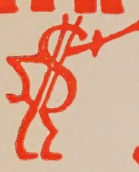
MARRY ME. James Cruze Production. Florence Vidor, Edward Everett Horton.

THE MANICURE GIRL. Bebe Daniels, Hale Hamilton, Edward Burns.

Paramount means exhibitor security

Week Ending Nov. 20, 1926													Reels	Cost of Picture	Cost of Advg.	Receipts
	Feature															
Sun	Comedy															
14	Miscellaneous															
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HERALDS	ROTO	SPECIAL				
	Feature															
Mon	Comedy															
15	Miscellaneous															
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HERALDS	ROTO	SPECIAL				
	Feature															
Tues	Comedy															
16	Miscellaneous															
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HERALDS	ROTO	SPECIAL				
	Feature															
Wed	Comedy															
17	Miscellaneous															
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HERALDS	ROTO	SPECIAL				
	Feature															
Thur	Comedy															
18	Miscellaneous															
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HERALDS	ROTO	SPECIAL				
	Feature															
Fri	Comedy															
19	Miscellaneous															
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HERALDS	ROTO	SPECIAL				
	Feature															
Sat	Comedy															
20	Miscellaneous															
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HERALDS	ROTO	SPECIAL				
	Total for Week															

Have you played all of the FAMOUS FORTY



for instance: ?

MANHANDLED. Gloria Swanson, Tom Moore.
WANDERER OF THE WASTELAND. Zane Grey story. Jack Holt, Noah Beery, Billie Dove.
CHANGING HUSBANDS. Raymond Griffith, Leatrice Joy.
MONSIEUR BEAUCAIRE. Rudolph Valentino, Bebe Daniels, Lois Wilson, Doris Kenyon.
THE ENEMY SEX. James Cruze Production. Betty Compson, Huntley Gordon, Percy Marmont.
LILY OF THE DUST. Pola Negri, Raymond Griffith, Noah Beery.
THE SIDE SHOW OF LIFE. Ernest Torrence, Anna Q. Nilsson, Neil Hamilton.
THE COVERED WAGON. James Cruze Production. Lois Wilson, Ernest Torrence, J. Warren Kerrigan.
THE MAN WHO FIGHTS ALONE. William Farnum, Lois Wilson.
SINNERS IN HEAVEN. Bebe Daniels, Richard Dix.
THE ALASKAN. Thomas Meighan. James Oliver Curwood's story. Estelle Taylor.
FEET OF CLAY. Cecil B. De Mille Production. Rod La Rocque, Vera Reynolds.
OPEN ALL NIGHT. Adolphe Menjou, Raymond Griffith, Viola Dana, Lefty Flynn, Jetta Goudal.
HER LOVE STORY. Gloria Swanson.
EMPTY HANDS. Norma Shearer, Jack Holt.
THE FEMALE. Betty Compson, Warner Baxter.
THE FAST SET. William de Mille Production. Adolphe Menjou, Betty Compson, Elliott Dexter.
DANGEROUS MONEY. Bebe Daniels, Tom Moore, William Powell.
FORBIDDEN PARADISE. Pola Negri. Ernst Lubitsch Production. Adolphe Menjou, Rod La Rocque.
THE STORY WITHOUT A NAME. Agnes Ayres, Tony Moreno.
MERTON OF THE MOVIES. James Cruze Production. Viola Dana, Glenn Hunter.
COMING THROUGH. Thomas Meighan, Lila Lee, Wallace Beery.
WORLDLY GOODS. Agnes Ayres, Pat O'Malley.
A SAINTED DEVIL. Rudolph Valentino, Nita Naldi, Dagmar Godowsky.
A MAN MUST LIVE. Richard Dix, Jacqueline Logan.
ARGENTINE LOVE. Bebe Daniels, Ricardo Cortez.
THE CITY THAT NEVER SLEEPS. James Cruze Production. Ricardo Cortez, Louise Dresser, Virginia Lee Corbin.
THE GARDEN OF WEEDS. James Cruze Production. Betty Compson, Warner Baxter, Rockcliffe Fellowes.
WAGES OF VIRTUE. Gloria Swanson, Ben Lyon, Norman Trevor.
PETER PAN. Betty Bronson, Esther Ralston, Mary Brian, Ernest Torrence.
NORTH OF 36. Jack Holt, Ernest Torrence, Lois Wilson, Noah Beery.
TONGUES OF FLAME. Thomas Meighan; Bessie Love, Eileen Percy.
MISS BLUEBEARD. Bebe Daniels, Raymond Griffith.
MANHATTAN. Richard Dix, Jacqueline Logan.
THE GOLDEN BED. Cecil B. De Mille Production. Rod La Rocque, Vera Reynolds, Lillian Rich.
TOMORROW'S LOVE. Agnes Ayres, Pat O'Malley.
EAST OF SUEZ. Pola Negri, Edmund Lowe, Noah Beery.
LOCKED DOORS. William de Mille Production. Betty Compson, Theodore Roberts, Robert Edeson.
THE BORDER LEGION. Zane Grey's story. Antonio Moreno, Helene Chadwick, Rockcliffe Fellowes.

Loose talk makes no money

Week Ending Nov. 27, 1926

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 25 Thanks-giving	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Week Ending Dec. 4, 1926

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed Dec 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Upon which this industry stands

Week Ending Dec. 11, 1926

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

If it's a Paramount Picture

Week Ending Dec. 18, 1926

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 12	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Mon 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Tues 14	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Wed 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Thur 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Fri 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Sat 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
	Total for Week				

It's the Best Show in Town

Week Ending Dec. 25, 1926

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 25 Christmas	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

The biggest exhibitor successes in America

Week Ending Jan. 1, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 31	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat Jan 1 1927 New Years	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Are based on consistent use of Paramount

Week Ending Jan. 8, 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Paramount stars are not synthetic stars

Week Ending Jan. 15, 1927														Reels	Cost of Picture	Cost of Advg.	Receipts
	Feature																
Sun	Comedy																
9	Miscellaneous																
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HER-ALDS	ROTO	SPECIAL					
	Feature																
Mon	Comedy																
10	Miscellaneous																
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HER-ALDS	ROTO	SPECIAL					
	Feature																
Tues	Comedy																
11	Miscellaneous																
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HER-ALDS	ROTO	SPECIAL					
	Feature																
Wed	Comedy																
12	Miscellaneous																
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HER-ALDS	ROTO	SPECIAL					
	Feature																
Thur	Comedy																
13	Miscellaneous																
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HER-ALDS	ROTO	SPECIAL					
	Feature																
Fri	Comedy																
14	Miscellaneous																
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HER-ALDS	ROTO	SPECIAL					
	Feature																
Sat	Comedy																
15	Miscellaneous																
	Ad Sales	LITHOS. 24	6	3	1	LOBBIES ETC. 11×14	22×28	INSERT CARD	SLIDE	HER-ALDS	ROTO	SPECIAL					
	Total for Week																

Their names mean $ $ $ at the box office

Week Ending Jan. 22, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS ROTO SPECIAL				
Mon 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS ROTO SPECIAL				
Tues 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS ROTO SPECIAL				
Wed 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS ROTO SPECIAL				
Thur 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS ROTO SPECIAL				
Fri 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS ROTO SPECIAL				
Sat 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS ROTO SPECIAL				
	Total for Week				

Paramount is proud of its product

Week Ending Jan. 29, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Its advertising tells the world so

Week Ending Feb. 5, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 31	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues Feb 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Tie up with the Paramount trademark

Week Ending Feb. 12, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 12 Lincoln's Birthday	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Your public knows it guarantees the best

Week Ending Feb. 19, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 14	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

If it's worth running

Week Ending Feb. 26, 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 22 Washington's Birthday	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

It's worth advertising

Week Ending Mar. 5, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues Mar 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 2 Lent Begins	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 3 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 4 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 5 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Don't keep your attraction a secret

Week Ending Mar. 12, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 6 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 7 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 8 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 9 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 10 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 11 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 12 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Use Paramount's advertising aids

Week Ending Mar. 19, 1927		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 13 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 14 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 15 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 16 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 17 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 18 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 19 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Paramount national advertising

Week Ending Mar. 26. 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 20 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 21 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 22 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 23 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 24 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 25 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 26 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Reaches 15,650,000 families monthly

Week Ending Apr. 2, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 27 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 28 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 29 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 30 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 31 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri Apr 1 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 2 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

The best pictures—the most pictures—

Week Ending Apr. 9, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 3 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 4 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 5 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 6 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 7 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 8 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 9 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Delivered as and when promised—

Week Ending Apr. 16, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 10 Palm Sunday	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 11 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 12 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 13 Jefferson's Birthday Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 14 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 15 Good Friday	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1. — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 16 Lent	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

The greatest stars, directors, authors

Week Ending Apr. 23, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 17 Easter	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Eagerly affiliate with Paramount

Week Ending Apr. 30, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 27 Grant's Birthday	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Fifteen years of undisputed leadership

Week Ending May 7, 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun May 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

That's the record of Paramount Pictures

Week Ending May 14, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 8 Mother's Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 12	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 14	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Folks don't want "just movies"

Week Ending May 21, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

They look for the word "Paramount"

Week Ending May 28, 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Take the worry out of your business

Week Ending June 4, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 30 Memorial Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 31	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed June 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Fill this date book with 100% Paramount

Week Ending June 11, 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 5 Father's Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Paramount's quality and quantity

Week Ending June 18, 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 12	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 14 Flag Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Is the backbone of this business

Week Ending June 25, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. (24 / 6 / 3 / 1) — LOBBIES ETC. (11×14 / 22×28 / INSERT CARD / SLIDE) — HERALDS — ROTO — SPECIAL				
Mon 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. (24 / 6 / 3 / 1) — LOBBIES ETC. (11×14 / 22×28 / INSERT CARD / SLIDE) — HERALDS — ROTO — SPECIAL				
Tues 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. (24 / 6 / 3 / 1) — LOBBIES ETC. (11×14 / 22×28 / INSERT CARD / SLIDE) — HERALDS — ROTO — SPECIAL				
Wed 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. (24 / 6 / 3 / 1) — LOBBIES ETC. (11×14 / 22×28 / INSERT CARD / SLIDE) — HERALDS — ROTO — SPECIAL				
Thur 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. (24 / 6 / 3 / 1) — LOBBIES ETC. (11×14 / 22×28 / INSERT CARD / SLIDE) — HERALDS — ROTO — SPECIAL				
Fri 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. (24 / 6 / 3 / 1) — LOBBIES ETC. (11×14 / 22×28 / INSERT CARD / SLIDE) — HERALDS — ROTO — SPECIAL				
Sat 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. (24 / 6 / 3 / 1) — LOBBIES ETC. (11×14 / 22×28 / INSERT CARD / SLIDE) — HERALDS — ROTO — SPECIAL				
	Total for Week				

The Paramount exhibitor in any town

Week Ending July 2, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Mon 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Tues 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Wed 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Thur 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Fri July 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Sat 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
	Total for Week				

Is a man the banker nods to

Week Ending July 9, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Mon 4 Independence Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Tues 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Wed 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Thur 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Fri 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Sat 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
	Total for Week				

Any company can sell just cans of film

Week Ending July 16, 1927

		Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 12	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 14	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Only Paramount can sell you Paramount

Week Ending July 23, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Paramount takes the guess work

Week Ending July 30, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Out of an evening's entertainment

Week Ending Aug. 6, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 31	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon Aug 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 6	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Showman brains and unlimited resources

Week Ending Aug. 13, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Mon 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Tues 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Wed 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Thur 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Fri 12	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Sat 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
	Total for Week				

Guarantee every Paramount Picture

Week Ending Aug. 20, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 14	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Always two years ahead of the rest—

Week Ending Aug. 27, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 27	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

That's the record of Paramount

Week Ending Sept. 3, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 28	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 31	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur Sept 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Others may talk and promise

Week Ending Sept. 10, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 4 Paramount Week	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 5 Labor Day Paramount Week	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 6 Paramount Week	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 7 Paramount week	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 8 Paramount Week	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 9 Paramount Week	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 10 Paramount Week	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

But Paramount delivers the goods

Week Ending Sept. 17, 1927		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 12	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 14	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 16	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 17	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

In Hollywood, to work for Paramount

Week Ending Sept. 24, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 18	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 19	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 20	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 21	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Thur 22	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Fri 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Sat 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

Is the mark of a master craftsman

Week Ending Oct. 1, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Mon 26	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Tues 27 Rosh Hash-onah	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Wed 28 Rosh Hash-onah	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Thur 29	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Fri 30	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
Sat Oct 1	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS / ROTO / SPECIAL				
	Total for Week				

Not for just a day, not for just a week—

Week Ending Oct. 8, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 2	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Mon 3	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Tues 4	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Wed 5	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Thur 6 Yom Kippur	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Fri 7	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
Sat 8	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HER-ALDS — ROTO — SPECIAL				
	Total for Week				

Not for just a year—but always—Paramount

Week Ending Oct. 15, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 9	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Mon 10	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Tues 11	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Wed 12 Columbus Day	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Thur 13	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Fri 14	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
Sat 15	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 6 3 1 — LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE — HERALDS — ROTO — SPECIAL				
	Total for Week				

The greatest stars superbly directed

Week Ending Oct. 22, 1927			Reels	Cost of Picture	Cost of Advg. &	Receipts
Sun 16	Feature					
	Comedy					
	Miscellaneous					
	Ad Sales	LITHOS. 24 6 3 1 / LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE / HERALDS / ROTO / SPECIAL				
Mon 17	Feature					
	Comedy					
	Miscellaneous					
	Ad Sales	LITHOS. 24 6 3 1 / LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE / HERALDS / ROTO / SPECIAL				
Tues 18	Feature					
	Comedy					
	Miscellaneous					
	Ad Sales	LITHOS. 24 6 3 1 / LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE / HERALDS / ROTO / SPECIAL				
Wed 19	Feature					
	Comedy					
	Miscellaneous					
	Ad Sales	LITHOS. 24 6 3 1 / LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE / HERALDS / ROTO / SPECIAL				
Thur 20	Feature					
	Comedy					
	Miscellaneous					
	Ad Sales	LITHOS. 24 6 3 1 / LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE / HERALDS / ROTO / SPECIAL				
Fri 21	Feature					
	Comedy					
	Miscellaneous					
	Ad Sales	LITHOS. 24 6 3 1 / LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE / HERALDS / ROTO / SPECIAL				
Sat 22	Feature					
	Comedy					
	Miscellaneous					
	Ad Sales	LITHOS. 24 6 3 1 / LOBBIES ETC. 11×14 22×28 INSERT CARD SLIDE / HERALDS / ROTO / SPECIAL				
	Total for Week					

In clean Paramount Pictures

Week Ending Oct. 29, 1927

		Reels	Cost of Picture	Cost of Advg.	Receipts
Sun 23	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Mon 24	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Tues 25	Feature				
	Comedy				
	Miscellaneous				
	Ad Sales — LITHOS. 24 / 6 / 3 / 1 — LOBBIES ETC. 11×14 / 22×28 / INSERT CARD / SLIDE — HERALDS — ROTO — SPECIAL				
Wed 26	Feature				
	Comedy				
	Miscellaneous				
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RELEASED UP TO JANUARY, 1927

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The Kentuckians
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CAMPBELL, MAURICE (Director)

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One Wild Week
The Speed Girl
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Burglar Proof
An Amateur Devil
The Exciters

CANTOR, EDDIE

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CHANEY, LON

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CODY, LEW

Lawful Larceny

COLLIER JR., WILLIAM

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Eve's Secret
The Wanderer
The Rainmaker
The Lucky Lady
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COLMAN, RONALD

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The Rustle of Silk
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COOPER, MIRIAM

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CORTEZ, RICARDO

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The Face in the Fog
Enemies of Women
The Pride of Palomar
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A Lady in Love
The Ladder of Lies
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The Price of Possession
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Too Much Johnson
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Held by the Enemy
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The Bonnie Briar Bush

CROSLAND, ALAN (Director)

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Enemies of Women
Unguarded Women
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CRUZE, JAMES (Director)

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Hawthorne of the U. S. A.

Terror Island
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The Sins of St. Anthony
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The Charm School
Dollar-a-Year Man
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The Dictator
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Ruggles of Red Gap
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The Fighting Coward
The Enemy Sex
The Covered Wagon
Merton of the Movies
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The Garden of Weeds
The Goose Hangs High
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Marry Me!
Beggar on Horseback
The Pony Express
Mannequin
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L'Apache
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Oh Lady, Lady
She Couldn't Help It
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The March Hare
One Wild Week
The Speed Girl
Nancy From Nowhere
A Game Chicken
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Heritage of the Desert
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Wild Wild Susan
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The Campus Flirt
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Enchantment
The Bride's Play
Beauty's Worth
The Young Diana
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Hot Sheiks

DeMILLE, CECIL B. (Director)

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de MILLE, WILLIAM (Director)

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Jack Straw
The Prince Chap
Conrad in Quest of His Youth
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What Every Woman Knows
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The World's Applause
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The Fast Set
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Men and Women
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The Runaway

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Sorrows of Satan

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The Woman With Four Faces
To the Last Man
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The Stranger
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Unguarded Women
Sinners in Heaven
A Man Must Live
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The Shock Punch
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The Ancient Highway
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Dangerous Hours
Below the Surface
The Village Sleuth
The Jailbird
An Old Fashioned Boy
Her Husband's Friend
Silk Hosiery
The Rookie's Return
Chickens
Beau Revel
The Bronze Bell
Passing Through

JANNINGS, EMIL
Deception
The Eyes of the Mummy
The Loves of Pharaoh
Peter the Great
Variety

JOHNSTON, JULANNE
Aloma of the South Seas

JOHNSTONE, JUSTINE
Blackbirds
The Plaything of Broadway
Sheltered Daughters
A Heart to Let

JOY, LEATRICE
Saturday Night
The Bachelor Daddy
Manslaughter
The Man Who Saw Tomorrow
Java Head
You Can't Fool Your Wife
The Silent Partner
Triumph
Changing Husbands
Dressmaker From Paris
The Ten Commandments

JOYCE, ALICE
The Little French Girl
Mannequin
Dancing Mothers
Beau Geste
So's Your Old Man
The Ace of Cads

KEITH, DONALD
Dancing Mothers

KELLY, GREGORY
Manhattan
The Show-Off

KENNEDY, MADGE
The Purple Highway

KENNEDY, TOM
Behind the Front
Born to the West
Mantrap
The Rough Riders
We're in the Navy Now

KENTON, ERLE (Director)
The Palm Beach Girl

KERRY, NORMAN
Soldiers of Fortune
Little Italy
Buried Treasure
Proxies
The Wild Goose
Three Live Ghosts
The Man From Home
Find the Woman

KING, HENRY (Director)
Sackcloth and Scarlet
Any Woman

KINGSTON, NATALIE
Wet Paint
Miss Brewster's Millions
Kid Boots

KIRKWOOD, JAMES
The Luck of the Irish
A Wise Fool
The Great Impersonation
The Man from Home
Pink Gods
Ebb Tide
The Top of the World
That Royle Girl

KOLKER, HENRY (Director)
The Leopardess
The Snow Bride
The Purple Highway

KOSLOFF, THEODORE
The Tree of Knowledge
Why Change Your Wife?
The City of Masks
The Prince Chap
Something to Think About
Affairs of Anatol
Fool's Paradise
The Lane That Had No Turning
Saturday Night
The Green Temptation
The Dictator
To Have and to Hold
Adam's Rib
The Law of the Lawless
Children of Jazz

LA CAVA, GREGORY (Director)
Womanhandled
Let's Get Married
Say It Again
So's Your Old Man

LANDIS, CULLEN
The Fighting Coward

LEE, LILA
The Soul of Youth
Male and Female
Hawthorne of the U. S. A.
Terror Island
The Prince Chap
The Charm School
Midsummer Madness
The Easy Road
The Dollar-a-Year Man
Crazy to Marry
Gasoline Gus
After the Show
Rent Free
One Glorious Day
Is Matrimony a Failure?
The Dictator
Blood and Sand
The Ghost Breaker
Ebb Tide
Back Home and Broke
The Ne'er-do-Well
Homeward Bound
Woman-Proof
Coming Through
Old Home Week
The New Klondike

LEONARD, ROBERT Z. (Director)
The Miracle of Love
April Folly
The Restless Sex
The Gilded Lily

LEWIS, MITCHELL
At the End of the World
The Siren Call
On the High Seas
The Eagle of the Sea
Old Ironsides

LEWIS, SHELDON
The Top of the World

LLOYD, FRANK (Director)
The Eagle of the Sea

LLOYD, HAROLD
For Heaven's Sake
The Mountain Lad (temporary title)

LOGAN, JACQUELINE
White and Unmarried
Burning Sands
Ebb Tide
Java Head
Mr. Billings Spends His Dime
Sixty Cents an Hour
Salomy Jane
The Light That Failed
Flaming Barriers
The Dawn of a Tomorrow
The Code of the Sea
A Man Must Live
Manhattan

LONG, WALTER
The Sheik
Moran of the Lady Letty
The Dictator
Blood and Sand
To Have and to Hold
The Shock Punch

LOVE, BESSIE
Tongues of Flame
A Son of His Father
New Brooms
The King on Main Street
The Song and Dance Man

LOVE, MONTAGU
The Case of Becky
The Beauty Shop
The Leopardess
The Ancient Highway

LOWE, EDMUND
The White Flower
East of Suez

LUBITSCH, ERNST (Director)
Deception
The Loves of Pharaoh
Montmarte
Forbidden Paradise

LYON, BEN
Wages of Virtue

LYTELL, BERT
To Have and to Hold
Kick In

MACK, CHARLES EMMETT
A Woman of the World
The Rough Riders

MACKAILL, DOROTHY
His Children's Children
The Next Corner

MacLEAN, DOUGLAS
23½ Hours Leave
What's Your Husband Doing?
Mary's Ankle
Let's Be Fashionable
The Jailbird
The Home Stretch
One a Minute
Passing Through
Seven Keys to Baldpate
That's My Baby
Hold That Lion

MacPHERSON, JEANIE (Scenarist)
Male and Female
Something to Think About
Forbidden Fruit
The Affairs of Anatol
Saturday Night
Manslaughter
Adam's Rib
Triumph
Feet of Clay
The Golden Bed
The Ten Commandments

MAIGNE, CHARLES (Director)
A Cumberland Romance
Hush Money
The Invisible Bond
The Copperhead
The Fighting Chance
The Frontier of the Stars
The Kentuckians
The Cowboy and the Lady
Drums of Fate
Trail of the Lonesome Pine
The Silent Partner

MARCHAL, ARLETTE
Madame Sans Gene
Forlorn River
Diplomacy
The Cat's Pajamas

MARION, FRANCES (Scenarist)
The Misleading Widow
Rebecca of Sunnybrook Farm
Humoresque
The Restless Sex
Straight Is the Way
Just Around the Corner

Back Pay
Bride's Play

MARMONT, PERCY

Away Goes Prudence
The Light That Failed
The Enemy Sex
The Street of Forgotten Men
Lord Jim
Aloma of the South Seas
Mantrap

MARSHALL, TULLY

The Stranger
The Covered Wagon

MARTIN, VIVIAN

The Third Kiss
His Official Fiancee

MASON, SHIRLEY

Treasure Island
Lord Jim
Desert Gold

MAY, DORIS

23½ Hours Leave
What's Your Husband Doing?
Mary's Ankle
Let's Be Fashionable
The Jailbird
The Rookie's Return
The Bronze Bell

McAVOY, MAY

A Private Scandal
Everything for Sale
Morals
A Virginia Courtship
Through a Glass Window
Sentimental Tommy
The Top of New York
Clarence
Kick In
Grumpy
Only 38
West of the Water Tower
The Bedroom Window

McLAGLEN, VICTOR

Beau Geste

MEIGHAN, THOMAS

The Miracle Man
Male and Female
Why Change Your Wife?
The Prince Chap
Civilian Clothes
Conrad in Quest of His Youth
The Frontier of the Stars
The Easy Road
The City of Silent Men
White and Unmarried
The Conquest of Canaan
Cappy Ricks
A Prince There Was
The Bachelor Daddy
Our Leading Citizen
If You Believe It, It's So
Manslaughter
The Man Who Saw Tomorrow
Back Home and Broke
The Ne'er-Do-Well
Homeward Bound
Woman-Proof
Pied Piper Malone
The Confidence Man
The Alaskan
Coming Through
Tongues of Flame
Old Home Week
The Man Who Found Himself
Irish Luck
The New Klondike
Tin Gods
The Canadian

MELFORD, GEORGE (Director)

Told in the Hills
Everywoman
The Sea Wolf
The Round-Up
Behold My Wife
The Jucklins
The Faith Healer
A Wise Fool
The Great Impersonation
The Sheik
Moran of the Lady Letty
The Woman Who Walked Alone
Burning Sands
Ebb Tide
Java Head
You Can't Fool Your Wife
Salomy Jane
The Light That Failed
Flaming Barriers
The Dawn of a Tomorrow
Tiger Love
The Top of the World

MENJOU, ADOLPHE

The Faith Healer
Is Matrimony a Failure?
Pink Gods
Singed Wings
The Spanish Dancer
Shadows of Paris
Open All Night
The Fast Set
Forbidden Paradise
The Swan
A Kiss in the Dark
Are Parents People?
The King on Main Street
The Grand Duchess and the Waiter
A Social Celebrity
Sorrows of Satan
The Ace of Cads
Blonde or Brunette?

MILESTONE, LEWIS (Director)

The New Klondike
Harold Lloyd

MILLER, PATSY RUTH

The Breaking Point

MILLS, ALYCE

Say It Again

MINTER, MARY MILES

Anne of Green Gables
Judy of Rogue's Harbor
Nurse Marjorie
Jenny Be Good
A Cumberland Romance
Sweet Lavender
Eyes of the Heart
All Soul's Eve
The Little Clown
Don't Call Me Little Girl
Moonlight and Honeysuckle
Her Winning Way
Tillie
The Heart Specialist
South of Suva
The Cowboy and the Lady
Drums of Fate
Trail of the Lonesome Pine

MOORE, COLLEEN

The N'th Commandment

MOORE, OWEN

The Silent Partner
The Code of the West

MOORE, MATT

The Passionate Pilgrim
Straight Is the Way
Back Pay
The Breaking Point
Grounds for Divorce
Diplomacy

MOORE, TOM

Over the Border
The Cowboy and the Lady
Big Brother
Manhandled
Dangerous Money
Adventure
The Trouble With Wives
A Kiss for Cinderella
The Song and Dance Man
Good and Naughty

MORAN, LOIS

Padlocked
God Gave Me Twenty Cents

MORENO, ANTONIO

My American Wife
The Trail of the Lonesome Pine
The Exciters
The Spanish Dancer
Flaming Barriers
Bluff
Without Warning
The Border Legion

MORRIS, MARGARET

The Best People
Womanhandled
That's My Baby
Born to the West
Man of the Forest

MULHALL, JACK

Miss Hobbs
You Never Can Tell
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Two Weeks With Pay
Midnight
The Sleep Walker
God Gave Me Twenty Cents

MURRAY, MAE

On With the Dance
The Right to Love
Idols of Clay
The Gilded Lily

MYERS, HARRY

The March Hare
Grounds for Divorce

NAGEL, CONRAD

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Midsummer Madness
What Every Woman Knows
Sacred and Profane Love
Fool's Paradise
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The Impossible Mrs. Bellew
Bella Donna
Grumpy
Lawful Larceny

NALDI, NITA

Dr. Jekyll and Mr. Hyde
Blood and Sand
Anna Ascends
Glimpses of the Moon
You Can't Fool Your Wife
Lawful Larceny
Don't Call It Love
The Breaking Point
A Sainted Devil
The Ten Commandments
Cobra

NEGRI, POLA

The Last Payment
The Red Peacock
The Devil's Pawn
The Eyes of the Mummy
Bella Donna
The Cheat
The Spanish Dancer
Shadows of Paris
Montmarte
Men
Lily of the Dust

Forbidden Paradise
East of Suez
The Charmer
A Woman of the World
Flower of Night
The Crown of Lies
Good and Naughty
Hotel Imperial

NEILAN, MARSHALL (Director)

Three Men and a Girl
Stella Maris
Rebecca of Sunnybrook Farm
M'liss
Diplomacy
Everybody's Acting

NEILL, R. WILLIAM (Director)

Something Different
The Idol of the North

NIBLO, FRED (Director)

Stepping Out
What Every Woman Learns
Woman in the Suitcase
Dangerous Hours
The False Road
Hairpins
Her Husband's Friend
Silk Hosiery
Blood and Sand

NILSSON, ANNA Q.

Soldiers of Fortune
Luck of the Irish
The Toll Gate
The Fighting Chance
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The Man From Home
Pink Gods
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The Side Show of Life
The Top of the World

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In the Name of Love
The King on Main Street
The Wanderer
The Lucky Lady
Lady of the Harem
The Popular Sin

O'BRIEN, EUGENE

Rebecca of Sunnybrook Farm
Fine Manners

OGLE, CHARLES

A Homespun Vamp
Conrad in Quest of His Youth
The Jucklins
North of the Rio Grande
After the Show
If You Believe It, It's So
The Old Homestead
Kick In
The Covered Wagon
The Ten Commandments

OLCOTT, SIDNEY (Director)

The Humming Bird
Monsieur Beaucaire
Salome of the Tenements
The Charmer
Not So Long Ago
The Best People

O'MALLEY, PAT

Worldly Goods
Tomorrow's Love

OWEN, SEENA

The Life Line
Victory
The Woman God Changed
Back Pay
Face in the Fog
The Go-Getter

PADDOCK, CHARLIE

The Campus Flirt

PENNINGTON, ANN

A Kiss in the Dark

PERCY, EILEEN

Tongues of Flame
Cobra

PERRET, LEONCE (Director)

Madame Sans Gene
The Secret Spring

PITTS, ZASU

The Fast Set
Mannequin
The Wedding March

POWELL, DAVID

The Teeth of the Tiger
Counterfeit
On With the Dance
The Right to Love
Lady Rose's Daughter
Idols of Clay
Appearances
The Mystery Road
The Princess of New York
Dangerous Lies
Love's Boomerang
The Spanish Jade
Her Gilded Cage
The Siren Call
Anna Ascends

POWELL, PAUL (Director)

Eyes of the Heart
The Mystery Road
Dangerous Lies
The Crimson Challenge
For the Defense
The Ordeal
Borderland
A Daughter of Luxury
Racing Hearts

POWELL, WILLIAM

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Too Many Kisses
The Runaway
Desert Gold
Aloma of the South Seas
Beau Geste
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The Great Gatsby

PRINGLE, AILEEN

My American Wife
The Tiger's Claw
A Kiss in the Dark
Tin Gods

RALSTON, ESTHER

Huckleberry Finn
Peter Pan
The Little French Girl
The Lucky Devil
Beggar on Horseback
The Trouble With Wives
The Best People
A Kiss for Cinderella
Womanhandled
The American Venus
The Blind Goddess
The Quarterback
Old Ironsides

RALSTON, JOBYNA

For Heaven's Sake
Harold Lloyd

RAY, CHARLES

The Egg Crate Wallop
Crooked Straight
Red Hot Dollars
Alarm Clock Andy
Paris Green
Homer Comes Home
The Village Sleuth
An Old-Fashioned Boy

REED, LUTHER (Director)

The Ace of Cads

REID, WALLACE

The Valley of the Giants
The Lottery Man
Hawthorne of the U. S. A.
Double Speed
Excuse My Dust
The Dancin' Fool
Sick Abed
What's Your Hurry?
Always Audacious
The Charm School
The Love Special
Too Much Speed
The Affairs of Anatol
The Hell Diggers
Don't Tell Everything
Forever
Rent Free
The World's Champion
Across the Continent
The Dictator
Nice People
Clarence
The Ghost Breaker
Thirty Days

REYNOLDS, VERA

Prodigal Daughters
Feet of Clay
The Golden Bed
The Night Club

RICH, LILLIAN

The Golden Bed
A Kiss in the Dark

ROBERTS, EDITH

Saturday Night
Big Brother
Seven Keys to Baldpate

ROBERTS, THEODORE

Judy of Rogue's Harbor
Sweet Lavender
The Furnace
What Every Woman Learns
Male and Female
Hawthorne of the U. S. A.
Everywoman
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Excuse My Dust
Old Wives for New
Something to Think About
Forbidden Fruit
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Sham
Too Much Speed
The Affairs of Anatol
Miss Lulu Bett
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Our Leading Citizen
Across the Continent
If You Believe It, It's So
The Old Homestead
The Man Who Saw Tomorrow
Racing Hearts
Grumpy
Prodigal Daughters
Stephen Steps Out
To the Ladies
Locked Doors
Forty Winks
The Ten Commandments
The Cat's Pajamas

ROBERTSON, JOHN (Director)

Erstwhile Susan
A Dark Lantern
39 East
The Magic Cup

Sadie Love
Dr. Jekyll and Mr. Hyde
Away Goes Prudence
Sentimental Tommy
Footlights
Love's Boomerang
The Spanish Jade

ROCHE, CHARLES DE

The Law of the Lawless
The Cheat
The Marriage Maker
Shadows of Paris
Madame Sans Gene
The Ten Commandments

ROCQUE, ROD LA

Don't Call It Love
Triumph
A Society Scandal
The Code of the Sea
Feet of Clay
Forbidden Paradise
The Golden Bed
Night Life of New York
The Ten Commandments
Wild Wild Susan

ROGERS, CHARLES

Fascinating Youth
So's Your Old Man

ROGERS, WILL

One Glorious Day
Tiptoes

ROSEN, PHILIP E. (Director)

Across the Continent
The Bonded Woman
The Young Rajah

ROSSON, ARTHUR (Director)

Wet Paint
You'd Be Surprised

ROSSON, RICHARD (Director)

Fine Manners

RUBENS, ALMA

The World and His Wife
Humoresque
Find the Woman
The Valley of Silent Men
Enemies of Women

RUGGLES, WESLEY (Director)

Mr. Billings Spends His Dime
The Heart Raider

ST. CLAIR, MALCOLM (Director)

Are Parents People?
The Trouble With Wives
A Woman of the World
The Grand Duchess and the Waiter
A Social Celebrity
Good and Naughty
The Show-Off
The Popular Sin

SANTSCHI, TOM

Forlorn River

SEBASTIAN, DOROTHY

Sackcloth and Scarlet
You'd Be Surprised

SEITZ, GEORGE B. (Director)

Wild Horse Mesa
The Vanishing American
Desert Gold

SHEARER, NORMA

Empty Hands

SHERMAN, LOWELL

The New York Idea
The Gilded Lily
The Face in the Fog
You Never Know Women

SILLS, MILTON

Sweet Lavender
The Furnace
What Every Woman Learns
Behold My Wife
The Faith Healer
The Great Moment
At the End of the World
Miss Lulu Bett
Borderland
The Woman Who Walked Alone
Burning Sands
Adam's Rib

SLOANE, PAUL (Director)

A Man Must Live
The Shock Punch
Too Many Kisses

SMITH, CLIFFORD (Director)

Wild Bill Hickok
Singer Jim McKee

STANLAWS, PENRHYN (Director)

The House That Jazz Built
At the End of the World
The Law and the Woman
The Little Minister
Over the Border
Pink Gods
Singed Wings

STARKE, PAULINE

The Life Line
If You Believe It, It's So
The Spanish Dancer
Forbidden Paradise
The Devil's Cargo
Adventure

STERLING, FORD

The Trouble With Wives
Stage Struck
The American Venus
Miss Brewster's Millions
Good and Naughty
The Show-Off
Everybody's Acting

STONE, LEWIS

The World's Applause
You Can't Fool Your Wife
The Stranger

STORM, JEROME (Director)

Children of Jazz
and Thomas H. Ince Productions

SUTHERLAND, EDWARD

Everything For Sale
Nancy from Nowhere
The Witching Hour
The Ordeal

SUTHERLAND, EDWARD (Director)

Coming Through
Wild Wild Susan
A Regular Fellow
It's the Old Army Game
Behind the Front
We're in the Navy Now

SWANSON, GLORIA

Male and Female
Why Change Your Wife?
Something to Think About
The Great Moment
The Affairs of Anatol
Don't Tell Everything
Under the Lash
Her Husband's Trademark
Beyond the Rocks
Her Gilded Cage
The Impossible Mrs. Bellew
My American Wife
Prodigal Daughters
Bluebeard's Eighth Wife
Zaza
The Humming Bird
A Society Scandal
Manhandled
Her Love Story
Wages of Virtue
Madame Sans Gene
The Coast of Folly
Stage Struck
The Untamed Lady
Fine Manners

SWEET, BLANCHE

Diplomacy

TAYLOR, ESTELLE

Tiger Love
The Alaskan
The Ten Commandments

TAYLOR, WILLIAM D. (Director)

Anne of Green Gables
Judy of Rogue's Harbor
Nurse Marjorie
Jennie Be Good
The Soul of Youth
The Furnace
Morals
Huckleberry Finn
The Witching Hour
Sacred and Profane Love
Sham
Wealth
The Green Temptation
The Top of New York

TEARLE, CONWAY

Bella Donna
Rustle of Silk
The Next Corner
Dancing Mothers

TERRY, ALICE

Sackcloth and Scarlet
Any Woman

TERWILLIGER, GEORGE (Director)

Little Italy
The Bride's Play

TORRENCE, ERNEST

Singed Wings
Trail of the Lonesome Pine
Ruggles of Red Gap
West of the Water Tower
Heritage of the Desert
The Fighting Coward
The Side Show of Life
The Covered Wagon
Peter Pan
North of 36
Dressmaker from Paris
Night Life of New York
The Pony Express
The Wanderer
The Rainmaker
The Blind Goddess
Mantrap

TOURNEUR, MAURICE (Director)

The Life Line
Victory
My Lady's Garter
Treasure Island
The White Circle
Deep Waters
The Bait
Aloma of the South Seas

TREVOR, NORMAN
Wages of Virtue
Dancing Mothers
The Song and Dance Man
Beau Geste
The Ace of Cads

TUCKER, GEORGE LOANE (Director)
The Miracle Man
Ladies Must Live

TUTTLE, FRANK (Director)
Dangerous Money
Miss Bluebeard
A Kiss in the Dark
The Manicure Girl
The Lucky Devil
Lovers in Quarantine
The American Venus
The Untamed Lady
Kid Boots
Love 'em and Leave 'em

URSON, FRANK (Director)
Tillie
The Heart Specialist
The Love Special
Too Much Speed
The Hell Diggers
Exit the Vamp

URSON-IRIBE (Directors)
Changing Husbands
Forty Winks
The Night Club

VALENTINO, RUDOLPH
The Sheik
Moran of the Lady Letty
Beyond the Rocks
Blood and Sand
The Young Rajah
Monsieur Beaucaire
A Sainted Devil
Cobra

VALLI, VIRGINIA
The Confidence Man
The Man Who Found Himself

VARCONI, VICTOR
Triumph
Changing Husbands
Worldly Goods

VIDOR, FLORENCE
Old Wives for New
Beau Revel
Are Parents People?
Grounds for Divorce
Marry Me!
The Trouble With Wives
The Enchanted Hill
The Grand Duchess and the Waiter
Sea Horses
You Never Know Women
The Popular Sin

VIGNOLA, ROBERT (Director)
The Third Kiss
His Official Fiancee
More Deadly Than the Male
The Thirteenth Commandment
The World and His Wife
The Passionate Pilgrim
Straight Is the Way
The Woman God Changed
Enchantment
Beauty's Worth
When Knighthood Was in Flower
Adam and Eva
The N'th Commandment

VON STROHEIM, ERICH (Director)
The Wedding March

WAGNER, ROB (Director)
Fair Week

WALSH, RAOUL (Director)
The Deep Purple
East of Suez
The Spaniard
The Wanderer
The Lucky Lady
Lady of the Harem

WARNER, H. B.
Zaza

WARWICK, ROBERT
Told in the Hills
In Mizzoura
An Adventure in Hearts
The Tree of Knowledge
Jack Straw
Thou Art the Man
The City of Masks
The Fourteenth Man

WASHBURN, BRYANT
Why Smith Left Home
It Pays to Advertise
Too Much Johnson
The Six Best Cellars
Mrs. Temple's Telegram
The Sins of St. Anthony
What Happened to Jones
A Full House
Burglar Proof
An Amateur Devil
Wet Paint

WATERS, JOHN (Director)
Born to the West
Forlorn River
Man of the Forest

WEBB, KENNETH (Director)
The Fear Market
The Stolen Kiss
Sinners

WEBER, LOIS (Director)
To Please One Woman
What's Worth While
Too Wise Wives

WELLMAN, WILLIAM (Director)
You Never Know Women
The Cat's Pajamas
Wings

WILCOX, HERBERT (Director)
Nell Gwyn
London
Tiptoes

WILLAT, IRVIN (Director)
Behind the Door
Below the Surface
The Siren Call
On the High Seas
Fog Bound
Heritage of the Desert
Wanderer of the Wasteland
Without Warning
North of 36
The Air Mail
Rugged Water
The Ancient Highway
The Enchanted Hill

WILLIAMS, EARLE
You'd Be Surprised
Diplomacy

WILLIAMS, KATHLYN
A Private Scandal
Everything For Sale
Morals
A Virginia Courtship
A Homespun Vamp
A Girl Named Mary
The Tree of Knowledge
The Prince Chap
Conrad in Quest of His Youth
Forbidden Fruit
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North of 36
The Thundering Herd
To the Last Man
Welcome Home
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Irish Luck
The Vanishing American
Let's Get Married
The Show-Off
The Great Gatsby

WOOD, SAM (Director)
Her Beloved Villain
His First Elopement
The Snob
Double Speed
Excuse My Dust
The Dancin' Fool
Sick Abed
What's Your Hurry?
A City Sparrow
The Great Moment
Don't Tell Everything
Under the Lash
Her Husband's Trademark
Beyond the Rocks
Her Gilded Cage
The Impossible Mrs. Bellew
My American Wife
Prodigal Daughters
Bluebeard's 8th Wife
His Children's Children
The Next Corner
Bluff
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Fascinating Youth

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Nobody's Money
The Man Who Fights Alone

WRAY, FAY
The Wedding March

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The Great Moment, Swanson
Humoresque, All-Star
If You Believe It, It's So, Meighan
Just Around the Corner, Cosmopolitan
Kick In, Compson, Lytell
Land of Hope, Brady
Little Italy, Brady
Little Old New York, Davies
Magic Cup, Binney
Making a Man, Holt
Manslaughter, C. DeMille
Nice People, Wm. de Mille
Outcast, Ferguson
On With the Dance, Fitzmaurice
Old Wives for New, C. De Mille
Paying the Piper, Fitzmaurice
Saturday Night, C. DeMille
Sheltered Daughters, Johnstone
Singed Wings, Daniels
39 East, Binney
Through a Glass Window, McAvoy
Top of New York, McAvoy
You Never Can Tell, Daniels
Why Change Your Wife? C. DeMille
Children of Jazz, Cortez
Adam's Rib, C. DeMille
Glimpses of the Moon, Daniels
Rustle of Silk, Compson
Bluebeard's Eighth Wife, Swanson
The Cheat, Negri
His Children's Children, Daniels
Humming Bird, Swanson
Don't Call It Love, Ayres, Holt
Shadows of Paris, Negri
Triumph, C. DeMille
The Stranger, Compson, Dix
Society Scandal, Swanson
Montmarte, Negri
Dawn of a Tomorrow, Logan
Bluff, Ayres
Men, Negri
Guilty One, Ayres
Manhandled, Swanson
Unguarded Women, Dix, Daniels
Lily of the Dust, Negri
Feet of Clay, C. DeMille
Fast Set, Compson, Menjou
Dangerous Money, Daniels
City That Never Sleeps, Cruze
Golden Bed, C. DeMille
Salome of the Tenements, Goudal
Men and Women, W. de Mille, Dix
Kiss in the Dark, Menjou, Pringle
Crowded Hour, Daniels
Grounds for Divorce, Vidor, M. Moore
Manicure Girl, Daniels
Night Life of New York, Gish, Torrence
Street of Forgotten Men, Marmont, Brian
That Royle Girl, D. W. Griffith, Dempster
Wild Wild Susan, Daniels
Not So Long Ago, Bronson, Cortez
Coast of Folly, Swanson
Best People, Ralston, Baxter
Cobra, Valentino, Naldi
Dancing Mothers, Joyce, Bow, Tearle
Mannequin, Cruze, D. Costello, Baxter
Blind Goddess, Holt, Ralston, Dresser
Padlocked, Moran, Dresser, N. Beery
Fine Manners, Swanson
The Show-Off, Sterling, Wilson, Brooks
Great Gatsby, Baxter, Wilson, Powell
Ace of Cads, Menjou, Joyce, Trevor
Popular Sin, Vidor, Nissen, Brook
Waiter at the Ritz, Ray Griffith
Love 'em and Leave 'em, Brent, Brooks, Gray
Fascinating Youth, Junior Stars
What Every Man Wants, Menjou

2a.—AUTOMOBILE COMEDY DRAMA

Across the Continent, Reid
Double Speed, Reid
Excuse My Dust, Reid
Too Much Speed, Reid
What's Your Hurry? Reid
Speed Girl, Daniels
Racing Hearts, Ayres, Dix
Lucky Devil, Dix, Ralston

2b.—CO-STAR FEATURE COMEDIES

Beauty Shop, Hitchcock, Corbett

Charm School, Reid, Lee
Clarence, Reid, McAvoy
Dancin' Fool, Reid, Daniels
Dictator, Reid, Lee
Ghost Breaker, Reid, Lee
Is Matrimony a Failure? Barnes, Lee
Jailbird, MacLean and May
One Glorious Day, Rogers, Lee
Let's Be Fashionable, MacLean, May
Mary's Ankle, MacLean, May
Rent Free, Reid, Lee
Rookie's Return, MacLean, May
Sick Abed, Reid, Daniels
Thirty Days, Reid, Lee
Twenty-Three and a Half Hours Leave, MacLean, May
What's Your Husband Doing? MacLean, May, Hiers
Grumpy, Roberts, McAvoy, Nagel
Marriage Maker, Ayres, Holt
Open All Night, Menjou, Ray Griffith
Forty Winks, Ray Griffith, Dana
Kiss in the Dark, Menjou, Pringle
Night Club, Ray Griffith, W. Beery
Are Parents People? Bronson, Vidor
Paths to Paradise, Ray Griffith, Compson
Lost—A Wife, Menjou, Nissen
Beggar on Horseback, Cruze, Ralston
In the Name of Love, Nissen, Cortez
Trouble With Wives, Vidor, Ralston, Sterling
American Venus, Ralston, Sterling
New Brooms, Hamilton, Love
Kiss for Cinderella, Bronson, T. Moore
Grand Duchess and the Waiter, Menjou, Vidor
Lucky Lady, Nissen, Collier Jr.
Song and Dance Man, T. Moore, Love
Behind the Front, W. Beery, Hatton
Show-Off, Sterling, Wilson, Brooks
Fascinating Youth, Junior Stars
Kid Boots, Cantor, Bow, Gray, Dove
Cat's Pajamas, Bronson, Cortez
We're in the Navy Now, W. Beery, Hatton, Conklin
Popular Sin, Vidor, Brook, Nissen
Love 'em and Leave 'em, Brent, Brooks, Gray
Everybody's Acting, Neilan, Bronson
Marry Me! Vidor, Horton
Welcome Home, Wilson, Baxter

2c.—FEMALE STAR COMEDIES

All of a Sudden Peggy, Clark
Amateur Wife, Burke
Away Goes Prudence, Burke
Bobbed Hair, Hawley
Dancin' Fool, Daniels
Don't Call Me Little Girl, Minter
Ducks and Drakes, Daniels
Easy to Get, Clark
Education of Elizabeth, Burke
Enchantment, Davies
Exit the Vamp, Clayton
First Love, Binney
Flying Pat, Gish
Food for Scandal
Frisky Mrs. Johnson, Burke
Game Chicken, Daniels
Ghost in the Garret, Gish
Girl Named Mary, Clark
Heart to Let, Johnstone
Her Beloved Villain, Hawley
Her Face Value, Hawley
Her First Elopement, Hawley
Her Sturdy Oak, Hawley
Her Winning Way, Minter
His Official Fiancee, Martin
Homespun Vamp, McAvoy
House That Jazz Built, Hawley
Kiss in Time, Hawley
Little Miss Rebellion, Gish
Love Charm, Hawley
Luck in Pawn, Clark
March Hare, Daniels
Mary Ellen Comes to Town, Gish
Miss Hobbs, Hawley
Misleading Widow, Clark
Moonlight and Honeysuckle, Minter
Nurse Marjorie, Minter
Oh Lady Lady, Daniels
One Wild Week, Daniels
Outside Woman, Hawley
Remodeling Her Husband, Gish
Room and Board, Binney
Sadie Love, Burke
Sham, Clayton
She Couldn't Help It, Daniels
Sick Abed, Daniels (with Reid)
Snob, Hawley
Speed Girl, Daniels
Too Much Wife, Hawley
Truthful Liar, Hawley
Turning the Tables, Gish
Two Weeks With Pay, Daniels
Wanted—A Husband, Burke
Widow By Proxy, Clark
Why Change Your Wife? Swanson-Daniels
You Never Can Tell, Daniels
Adam and Eva, Davies
Racing Hearts, Ayres
The Exciters, Daniels
The Heart Raider, Ayres
Changing Husbands, Joy
Enemy Sex, Compson
Miss Bluebeard, Daniels
Tomorrow's Love, Ayres
The Charmer, Negri
Manicure Girl, Daniels
Wild Wild Susan, Daniels
Stage Struck, Swanson
Lovers in Quarantine, Daniels
Woman of the World, Negri
Miss Brewster's Millions, Daniels
Untamed Lady, Swanson
Palm Beach Girl, Daniels
Good and Naughty, Negri
Fine Manners, Swanson
Campus Flirt, Daniels
Stranded in Paris, Daniels

2d.—MALE STAR COMEDIES

An Amateur Devil, Washburn
Back Home and Broke, Meighan
Bachelor Daddy, Meighan
Burglar Proof, Washburn
Civilian Clothes, Meighan
Charm School, Reid
Chickens, MacLean
Dancin' Fool, Reid
Fourteenth Man, Warwick
Full House, Washburn
Get-Rich-Quick Wallingford, Kerry-Cosmopolitan
Hawthorne of the U. S. A., Reid
Homer Comes Home, Ray
It Pays to Advertise, Washburn
Jack Straw, Warwick
Jailbird, MacLean
Lottery Man, Reid
Mrs. Temple's Telegram, Washburn
Old Fashioned Boy, Ray
One a Minute, MacLean
Our Leading Citizen, Meighan
Paris Green, Ray
Passing Through, MacLean
Rookie's Return, MacLean
Rent Free, Reid
Six Best Cellars, Washburn
Sick Abed, Reid
Sins of St. Anthony, Washburn
Too Much Johnson, Washburn
Village Sleuth, Ray
Why Smith Left Home, Washburn
What Happened to Jones, Washburn
World's Champion, Reid
Nobody's Money, Holt
Mr. Billings Spends His Dime, Hiers
Sixty Cents an Hour, Hiers
Woman-Proof, Meighan
Stephen Steps Out, Fairbanks Jr.
Fair Week, Hiers
Manhattan, Dix
Too Many Kisses, Dix
Shock Punch, Dix
Regular Fellow, Ray Griffith
Seven Keys to Baldpate, MacLean
Womanhandled, Dix
Hands Up, Ray Griffith
Social Celebrity, Menjou
Let's Get Married, Dix
For Heaven's Sake, Lloyd
That's My Baby, MacLean
Wet Paint, Ray Griffith
It's the Old Army Game, Fields
Say It Again, Dix
Hold That Lion, MacLean
Quarterback, Dix
You'd Be Surprised, Ray Griffith
So's Your Old Man, Fields
Let It Rain, MacLean
Paradise for Two, Dix
Waiter at the Ritz, Ray Griffith
Wild Man of Borneo, Fields

2e.—SMALL TOWN COMEDY DRAMAS

Anne of Green Gables, Minter-Taylor
Back Home and Broke, Meighan
Chickens, MacLean
Conrad in Quest of His Youth, Meighan
Cumberland Romance, Minter-Blue
Egg Crate Wallop, Ray
Homer Comes Home, Ray
Homespun Vamp, McAvoy
Huckleberry Finn, Taylor-Sargent
Jucklins, Melford Prod.
Judy of Rogue's Harbor, Minter
Mary Ellen Comes to Town, Gish
Nancy from Nowhere, Daniels
Old Homestead, Roberts
Old Fashioned Boy, Ray
Our Leading Citizen, Meighan
Passing Through, MacLean
Rebecca of Sunnybrook Farm, Mary Pickford
Soul of Youth, Taylor-Sargent
Sweet Lavender, Minter
Tillie, Minter
Virginia Courtship, McAvoy
Nobody's Money, Holt
Sixty Cents an Hour, Hiers
The Go-Getter, Barnes
Hollywood, Cruze
Ruggles of Red Gap, Cruze, Torrence
Pied Piper Malone, Meighan
To the Ladies, Cruze
Guilty One, McAvoy, Cortez

Merton of the Movies, Cruze
Goose Hangs High, Cruze
Welcome Home, Cruze
Old Home Week, Meighan
New Brooms, Hamilton, Love
King on Main Street, Menjou
New Klondike, Meighan
Runaway, Bow, Baxter

3.—CROOK DRAMAS

Anna Ascends, Brady
The Bait, Tourneur
Blackbirds, Johnstone
Boomerang Bill, Lionel Barrymore
City of Silent Men, Meighan
Counterfeit, Ferguson
Crooked Straight, Ray
Dark Mirror, Dalton
Deep Purple, R. A. Walsh-Miriam Cooper
Eyes of the Heart, Minter
Face in the Fog, All Star Cast
False Road, Bennett
Fear Market, Brady
Find the Woman, Rubens
Frontier of the Stars, Meighan
Green Temptation, Compson
Heliotrope, Cosmopolitan Prod.
Hush Money, Brady
If You Believe It, It's So, Meighan
Jailbird, MacLean
Kick In, Compson-Lytell
Law and the Woman, Compson
Miracle Man, Tucker-Meighan-Compson
Missing Millions, Brady
Proxies, Kerry
Straight Is the Way, Moore-Leslie-Cosmopolitan
Thirty Days, Reid
Thou Art the Man, Warwick
While Satan Sleeps, Holt
Woman With Four Faces, Compson
Gentleman of Leisure, Holt
Big Brother, T. Moore, Hatton
Moral Sinner, Dalton
Confidence Man, Meighan
Splendid Crime, Daniels, Hamilton

4.—DOMESTIC DRAMAS

Affairs of Anatol, All Star-Cecil DeMille
Appearances, David Powell
Behold My Wife, Melford Production
Beyond the Rocks, Swanson-Valentino
Black Is White, Dalton
Borderland, Ayres
Bought and Paid For, Ayres-Holt-Wm. de Mille
Call of Youth, Hugh Ford Production
Cost, Heming
The Cradle, Clayton
Deep Waters, Tourneur Production
Don't Tell Everything, Swanson-Reid-Dexter
Easy Road, Meighan
Furnace, Ayres-Sills
Hairpins, Bennett
Her Husband's Friend, Bennett
Her Husband's Trademark, Swanson
Her Own Money, Clayton
His House in Order, Ferguson
His Wife's Friend, Dalton
Impossible Mrs. Bellew, Swanson
Invisible Bond, Castle
Jenny Be Good, Minter
Ladies Must Live, Compson
Lane That Had No Turning, Ayres
Law and the Woman, Compson
Lost Romance, Wm. de Mille Production
Market of Souls, Dalton
Midsummer Madness, Wm. de Mille Production
Miracle of Love, Leonard Production
Miss Lulu Bett, Wm. de Mille Production
Nice People, Wm. de Mille Production
Old Wives for New, Cecil De Mille Production
Out of the Chorus, Brady
Princess of New York, David Powell
Private Scandal, McAvoy
Right to Love, Fitzmaurice, Murray
Saturday Night, C. DeMille
Stepping Out, Bennett
To Please One Woman, Lois Weber
Too Wise Wives, Lois Weber
Tree of Knowledge, Warwick
Under the Lash, Swanson
Wealth, Clayton
What Every Woman Knows, W. de Mille
What Every Woman Learns, Bennett
What's Worth While? Lois Weber
Why Change Your Wife? C. DeMille
Wife Trap, Mia May
Wild Goose, MacLaren, Kerry
Wise Fool, Melford, Kirkwood
Woman in the Suitcase, Bennett
Young Mrs. Winthrop, Clayton
The N'th Commandment, Colleen Moore
Prodigal Daughters, Swanson
Java Head, Joy, Logan, Hatton
Bella Donna, Negri
You Can't Fool Your Wife, Joy, Naldi
Lawful Larceny, Cody, Naldi
Silent Partner, Joy
Light That Failed, Marmont, Logan
Next Corner, Tearle, Cortez
Man Who Fights Alone, Farnum
Female, Compson
Sainted Devil, Valentino
Garden of Weeds, Cruze, Compson
East of Suez, Negri
Locked Doors, Compson
Spaniard, Cortez
Eve's Secret, Holt, Compson
Little French Girl, Joyce, Brian
Irish Luck, Meighan
Crown of Lies, Negri
Secret Spring, Perret
Volcano, Daniels, Cortez, W. Beery
Tin Gods, Meighan, Adoree, Pringle

5.—DIVORCE PROBLEMS

Beyond the Rocks, Swanson, Valentino
Black Is White, Dalton
Bought and Paid For, Ayres, Holt
Call of Youth, David Powell
Cradle, Clayton
Deep Waters, Tourneur
Don't Tell Everything, Reid, Swanson
Easy Road, Meighan
Food for Scandal, Hawley
Forbidden Fruit, C. DeMille
Furnace, Taylor, Ayres, Sills
Great Moment, Swanson, Sills
Her Husband's Friend, Bennett
Husband's Trademark, Swanson
Invisible Bond, Castle
Ladies Must Live, Compson
Miracle of Love, Leonard Prod.
New York Idea, Brady
Old Wives for New
Restless Sex, Davies
Right to Love, Fitzmaurice, Murray
To Please One Woman, Lois Weber
Tree of Knowledge, Warwick
What Every Woman Knows, Wilson, Nagel
Why Change Your Wife? C. DeMille
Wild Goose, MacLaren, Kerry
Any Woman, Terry
Grounds for Divorce, Vidor

6.—FATHER LOVE DRAMAS

Good Provider, Davidson
Old Homestead, Roberts

7.—GOWN PICTURES

Affairs of Anatol, C. DeMille
Back Pay, Owen
Beauty's Worth, Davies
Beyond the Rocks, Swanson
Buried Treasure, Davies
Daughter of Luxury, Ayres
Don't Tell Everything, Reid, Swanson
Enchantment, Davies
Enemies of Women, L. Barrymore
Everywoman
Experience
Fool's Paradise, C. DeMille
Footlights, Ferguson
Forbidden Fruit, C. DeMille
Great Moment, Swanson
Green Temptation, Compson
Her Gilded Cage, Swanson
Her Husband's Trademark, Swanson
Impossible Mrs. Bellew, Swanson
Invisible Bond, Castle
Ladies Must Live, Compson
Manslaughter, C. DeMille, Joy
Nice People, W. de Mille
Old Wives for New, C. De Mille
Out of the Chorus, Brady
Outcast, Ferguson
Paying the Piper
Red Peacock, Negri
Saturday Night, C. DeMille
Silk Hosiery, Bennett
Thirteenth Commandment, Clayton
Why Change Your Wife? C. DeMille
Woman Who Walked Alone, Dalton
Young Diana, Davies
My American Wife, Swanson
Prodigal Daughters, Swanson
Bluebeard's Eighth Wife, Swanson
Humming Bird, Swanson
Society Scandal, Swanson
Dressmaker From Paris, Joy, Torrence
Coast of Folly, Swanson
Campus Flirt, Daniels

8.—GREAT WHITE WAY DRAMAS

Affairs of Anatol, Reid
Everywoman
Experience
Gilded Lily, Murray
Her Gilded Cage, Swanson
Kick In, Compson, Lytell
Life
Market of Souls, Dalton
On With the Dance, Murray
Paying the Piper
Plaything of Broadway, Johnstone
You Never Can Tell, Daniels

9.—HISTORICAL DRAMAS

Bride's Play, Davies
Copperhead, L. Barrymore

Deception, Jannings
Eyes of the Mummy, Negri
Greatest Truth, Mia May
Loves of Pharaoh, Jannings
To Have and to Hold, Compson, Lytell
When Knighthood Was in Flower, Davies
Peter the Great, Jannings
Spanish Dancer, Negri
Fighting Coward, Cruze, Torrence
Tiger Love, Taylor, Moreno
Monsieur Beaucaire, Valentino
Her Love Story, Swanson
Forbidden Paradise, Negri, Menjou
Wages of Virtue, Swanson
Swan, Menjou, Cortez
Madame Sans Gene, Swanson
Not So Long Ago, Bronson, Cortez
Wanderer, Nissen, Collier, Jr.
Nell Gwyn, Gish
Lady of the Harem, Nissen, Torrence
Rough Riders, Astor, N. Beery
Wings, Bow, Brendel
Old Ironsides, Ralston, W. Beery
The Ten Commandments, Dix, Joy, Naldi
The Covered Wagon, Wilson, Torrence
The Pony Express, Cortez, Compson

10.—MOTHER LOVE DRAMAS

All Soul's Eve, Minter
Black Is White, Dalton
Cradle, Clayton
Guilty of Love, Dalton
Humoresque, All-Star
Impossible Mrs. Bellew, Swanson
Just Around the Corner
Law and the Woman, Compson
Lost Romance, Nagel
Young Mrs. Winthrop, Clayton
Mannequin, Cruze, Joyce, Baxter
Only 38, McAvoy, Wilson
Goose Hangs High, Cruze

11.—PICTURES OF VIGOROUS OUTDOOR LIFE

At the End of the World, Compson
Bonded Woman, Compson
Burning Sands, Sills
Call of the North, Holt
Copperhead, Lionel Barrymore
Cowboy and the Lady, Moore, Minter
Ebb Tide, Kirkwood, Lee
Hell Diggers, Reid
In Mizzoura, Warwick
Kentuckians, Blue
Love Special, Reid
Man Unconquerable, Holt
North of the Rio Grande, Holt, Daniels
O'Malley of the Mounted, Hart
Over the Border, Compson, Moore
Pride of Palomar, All-Star Cast
Sand, Hart
Scarlet Days, Barthelmess, D. W. Griffith
Sheik, Valentino, Ayres
Terror Island, Houdini
Testing Block, Hart
The Crimson Challenge, Dalton
The Siren Call, Dalton
Thou Art the Man, Warwick
Three Word Brand, Hart
Told in the Hills, Warwick
Toll Gate, Hart
Travelin' On, Hart
Valley of Silent Men, Cosmopolitan
Valley of the Giants, Reid
Victory, Holt
While Satan Sleeps, Holt
White Oak, Reid
Dark Secrets, Dalton
The Tiger's Claw, Holt
The Trail of the Lonesome Pine, Minter
Drums of Fate, Minter
Law of the Lawless, Dalton
Fog Bound, Dalton
The Snow Bride, Brady
The Ne'er-Do-Well, Meighan
Salomy Jane, Logan
To the Last Man, Dix, Grey
The Call of the Canyon, Wilson, Dix, Grey
The Covered Wagon, Cruze, Wilson, Kerrigan
Wild Bill Hickok, Hart
Flaming Barriers, Logan, Moreno
Heritage of the Desert, Grey, Daniels
Singer Jim McKee, Hart
Wanderer of the Wasteland, Grey, Holt
The Alaskan, Meighan
Empty Hands, Holt, Shearer
North of 36, Holt, Wilson
Tongues of Flame, Meighan
The Border Legion, Grey, Moreno
Top of the World, Nilsson, Kirkwood
The Thundering Herd, Grey, Holt, Wilson
The Air Mail, Baxter, Dove
The Code of the West, Grey, Bennett
Light of Western Stars, Grey, Holt, Dove
Wild Horse Mesa, Grey, Holt
A Son of His Father, Harold Bell Wright
The Golden Princess, Bronson, Hamilton
The Pony Express, Cruze, Cortez, Bronson
Flower of Night, Negri
The Ancient Highway, Holt, Dove
The Enchanted Hill, Holt, Vidor
The Vanishing American, Dix, Grey
Desert Gold, Grey, Hamilton, Powell
Born to the West, Grey, Holt
Grass, Cooper
Mantrap, Bow, Marmont, Torrence
Tin Gods, Meighan, Adoree, Pringle
Forlorn River, Grey, Holt
The Canadian, Meighan
Man of the Forest, Grey, Holt

12.—SEA STORIES

At the End of the World, Compson
Behind the Door, Bosworth
Below the Surface, Bosworth
Bonded Woman, Compson
Cappy Ricks, Meighan
Deep Waters, Tourneur
Ebb Tide, Kirkwood, Lee
Male and Female, Cecil B. De Mille
Man Unconquerable, Holt
Missing Millions, All Star
Moran of the Lady Letty, Dalton, Valentino
On the High Seas, Dalton, Holt
Sea Wolf, Melford
Terror Island, Houdini
Treasure Island
Victory
Homeward Bound, Meighan
Speejacks, Travelogue
Code of the Sea, La Rocque, Logan
The Devil's Cargo, Starke, W. Beery
Rugged Water, Baxter, Wilson
Sea Horses, Holt, Vidor
Eagle of the Sea, Vidor, Cortez

13.—SECRET SERVICE DRAMAS

Copperhead, Lionel Barrymore
Counterfeit, Ferguson
Crooked Streets, Clayton
Game Chicken, Daniels
Great Impersonation, Kirkwood
The Exciters, Daniels
Without Warning, Ayres, Moreno
Diplomacy, Neilan, Sweet, Hamilton

14.—SMALL TOWN DRAMAS

Alarm Clock Andy, Ray
Back Home and Broke, Meighan
City of Silent Men, Meighan
Conquest of Canaan, Meighan
Dancin' Fool, Reid
Egg Crate Wallop, Ray
Homer Comes Home, Ray
Home Stretch, MacLean
It Pays to Advertise, Washburn
Old Fashioned Boy, Ray
One a Minute, MacLean
Our Leading Citizen, Meighan
Passing Through, MacLean
Red Hot Dollars, Ray
The Old Homestead, All Star
Contraband, Wilson, Hatton
West of the Water Tower, Hunter, McAvoy
Icebound, Dix, Wilson
Coming Through, Meighan
Argentine Love, Daniels, Cortez
Sackcloth and Scarlet, Terry
The Man Who Found Himself, Meighan
The Rainmaker, Collier Jr., Torrence

15.—SOUTH SEA SETTINGS

At the End of the World, Compson
Bonded Woman, Compson
Buried Treasure, Davies
Ebb Tide, Kirkwood, Lee
Idols of Clay, Powell, Murray, Fitzmaurice
Male and Female, C. B. De Mille, Swanson, Meighan
Man Unconquerable, Holt
South of Suva, Minter
Victory, Tourneur, Holt, Owen
Woman God Changed, Seena Owen
The White Flower, Compson
The Leopardess, Brady
Sinners in Heaven, Dix, Daniels
Adventure, Tom Moore, W. Beery, Hatton
Lord Jim, Marmont, Mason
Aloma of the South Seas, Gilda Gray, Baxter
Moana, Flaherty

16.—STAGE LIFE DRAMAS

After the Show, W. de Mille, Lee, Holt
Everywoman, All Star
Experience, Barthelmess
Find the Woman, Rubens
Footlights, Ferguson
Gilded Lily, Murray
Her Gilded Cage, Swanson
Out of the Chorus, Brady

Singed Wings, Daniels
Green Temptation, Compson
The Purple Highway
Zaza, Swanson
Side Show of Life, Torrence
New Lives for Old, Compson
Stage Struck, Swanson
The Song and Dance Man, Moore, Love
Variety, Jannings, de Putti
You Never Know Women, Vidor, Brook
Fine Manners

17.—ROAD SHOWS

The Covered Wagon, Cruze, Wilson, Torrence
The Ten Commandments, C. B. DeMille, Dix
The Rough Riders, Bancroft, M. Astor, N. Beery
Beau Geste, Brenon, Colman, Joyce, Hamilton
Sorrows of Satan, D. W. Griffith, Menjou, Cortez
Wedding March, von Stroheim
Wings, Farrell, Bow, Brendel
War of the Worlds, Wells
Barnum, Bell, Beery, Katterjohn
Metropolis, Ufa
Old Ironsides, Cruze, Stallings, Ralston, Beery, Farrell, Bancroft

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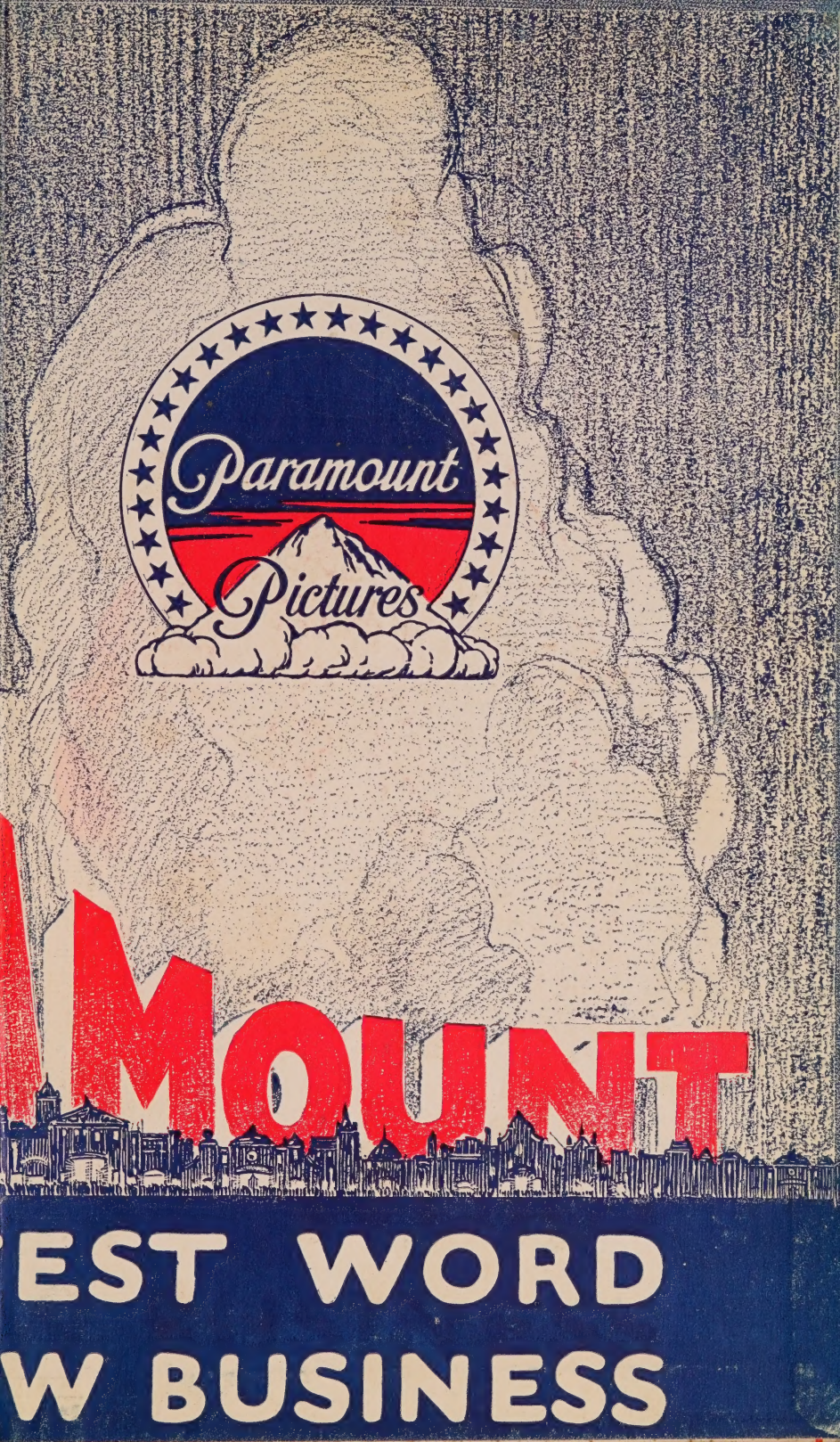
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MOUNT
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ADOLPHE MENJOU
GILDA GRAY
EMIL JANNINGS
LYA DE PUTTI
WALLACE BEERY
ALICE JOYCE
JACK HOLT
CHESTER CONKLIN
MARY BRIAN
LAWRENCE GRAY
PERCY MARMONT

THOMAS MEIGHAN
POLA NEGRI
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WARNER BAXTER

STABILITY

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